Prince of Wales

4,200 people
3rd largest island in US
97th largest in world
10% of Southeast AK
12 communities
2,000 miles road
Changes in Southeast Alaska: 1960 to 2015

1959 – 35 YEARS
1994 – 13 YEARS
2007 – 5 YEARS
2012
2015 – 3 YEARS
Changes in Southeast Alaska: The Last 5 Years

- Population: +2,900 (+4%)
- Labor force: +1,500 (+3%)
- Job Earnings: + $275 million (+14%)
Changes in POW Alaska: The Last 5 Years

- Population: +230 (+5%)
- Labor force: +205 (+15%)
- Job Earnings: +$19 million (+24%)
Changes in Southeast Alaska: The Last Year

Population
-165 people (-0.23%)

Workforce
-321 jobs (-0.7%)

Job Earnings
+ $34.6 million (+1.6%)
Changes in Prince of Wales: The Last Year

Population
-24 people (-0.5%)

Workforce
-44 jobs (-3%)

Job Earnings
-$4.1 million (-6.6%)
4,207 People (−24 last year)

Prince of Wales
Demographics

5,103
4,896
4,653
4,364
4,253
4,208
4,201
4,101
4,105
4,004
4,083
4,012
4,271
4,239
4,227
4,212
4,207

Photo Credit: Carolyn Chapman.
Those 65-79 increased by 29% in Last 5 Years

Median Age
POW=40.5
AK=34.4

21% Residents 60+

Photo Credit: Carolyn Chapman.
2014 Southeast Alaska Employment Earnings

- Government: 35%
- Seafood: 12%
- Visitors: 9%
- Construction: 7%
- Trade: 7%
- Private Health Care: 6%
- Financial Activities: 5%
- Professional Services: 6%
- Social, Info, Timber: 4%
- Mining: 4%
- Other: 6%

$2.2 billion
45,700 Jobs
Prince of Wales Island Employment Earnings

$78 million
1,935 Jobs

4% of all SE wages and jobs
Avg. Annual Earnings by Industry

- Federal Gov't: $65,773
- Seafood: $64,948
- State Gov't: $53,553
- Timber: $52,623
- Construction: $46,839
- Other Maritime: $41,655
- Health & Social Services: $36,725
- Local Gov't: $32,996
- Trade: $31,036
- Tourism: $30,838
- Other: $29,098
- Average: $40,386
Government

670 Jobs

+3%

Government wages = 31% of all employment earnings last year

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<thead>
<tr>
<th>Type</th>
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<tr>
<td>Federal</td>
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<tr>
<td>State</td>
<td>33</td>
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<tr>
<td>Local</td>
<td>581</td>
</tr>
</tbody>
</table>
Seafood Industry

230 Jobs $15 million earnings

16 Million Pounds of Seafood 2015
(Landed on Prince of Wales only)

Other Salmon 39%
Pink Salmon 57%
Crab and Halibut <1%
Geoduck 2%
Other 2%

Photo Credit: Carolyn Chapman.
Pounds versus Value

- **Pink Salmon**: 57%
- **Other Salmon**: 39%
- **Geoduck**: 2%
- **Other**: 2%
- **Halibut**: <1%

**16 Million Pounds**

- **Pink Salmon**: 17%
- **Other Salmon**: 50%
- **Geoduck**: 17%
- **Other**: 12%
- **Halibut**: 4%

**$11 Million**
Maritime

2015

300 jobs
(230 Seafood)

$18 million earnings

15% of ALL jobs
23% of ALL earnings
Maritime as a % of all private sector earnings

- POW: 35%
- SE Alaska: 22%
- Alaska: 11%
Timber Industry

175 jobs (+4%)

53% of all SE timber jobs
Island Jobs Associated With Viking Lumber

- 37 Sawmill
- 7 Truckers
- 12 Cutters
- 98 Loggers
- 28 Road Builders
- 5 Barge Workers
Primary Uses of Viking’s Lumber

Viking Lumber = 98 jobs
Visitor Industry

230 Jobs +4%

Photo Credit: Carolyn Chapman.
Passengers Arrivals 2015

- Ferry: 22,100
- Air: 13,500
- Small Cruise: 1,000

Total: 37,000

Photo Credit: Carolyn Chapman.
Construction Industry

105 Jobs -47%
Health Care Industry

123 Jobs -9%
Includes a LOT of things, including mining
Bokan Mountain
Niblack Project

- Lookout Zone
- Dama Zone
- Lindsay/88
- Mammoth
- Proposed Adit
- Historic Mine Site
- Niblack Anchorage
AVG. GOLD AND RARE EARTH PRICES PER OUNCE 2008-2015

Mining Industry

- Gold
- Rare Earth
Declining State Government
POW Only: **Rate your level of concern about how the State budget crisis will impact your**:

- **Region**
  - Significantly concerned: 46%
  - Maximum concern: 54%

- **Community**
  - Significantly concerned: 43%
  - Maximum concern: 36%

- **Industry**
  - Significantly concerned: 22%
  - Maximum concern: 44%

- **Business**
  - Significantly concerned: 20%
  - Maximum concern: 20%
What actions will ensure the economic resilience of your business/industry/community?
What will Southeast Alaskans Do?

1. Reduce business costs
   - Cut Costs
   - Employee Reductions or Hiring Freeze
   - Delay Investments
   - Reevaluate Business Operations

2. Increase economic development
   - Economic Planning & Analysis
   - Collaborate
   - Support Local Businesses

3. Reduce government spending/services
   - Budget Cuts
   - Reduce Services
   - Spend Frugally

4. Increase Taxes:
   - Instate Income Tax
   - Oil Tax Change
   - Other New Taxes

5. Maintain ferry services

6. Increase communication with government/elected officials

7. Change use of permanent fund earnings to pay for state costs

8. Diversify economy

9. Make region more attractive

10. Natural resource development

11. Focus on tourism

12. Invest in education

13. Build roads

14. Increase private land holdings

Resiliency Mapping
(Font size = number of responses)

What actions will Southeast Alaskan community and business leaders implement or advocate for to ensure the economic resilience of regional businesses and communities in response to the impacts of the State fiscal crisis?
Top Benefits
How Significant are These Elements to Operating Your Business in Prince of Wales?

- **Overall Quality of Life**: 77%
- **Recreational Opportunities**: 70%
- **Cultural Opportunities**: 48%
- **Access to Natural Resources**: 28%
AVERAGE PROFIT OF INDEPENDENT SE ARTISTS, 2013
(Regional Average = $5,105)

Hoonah-Angoon Area $8,975
Skagway $8,440
Ketchikan $7,789
Haines $7,464
Juneau $5,009
Petersburg $4,842
Wrangell $4,629
Sitka $4,046
Prince of Wales $1,879
Top Barriers
How Significant are These Elements to Operating Your Business in Prince of Wales?

Cost of transportation (freight) 86%
Overall cost of business 85%
Cost of transportation (people) 72%
Federal regulations 62%
Local suppliers for your business 60%
Availability of worker pool 60%
The cost of electricity 59%
State regulations 57%
Networks: Interactions

- Banks
- Economic Development Organizations
- Local Government
- State Government
- Environmental Organizations
- Federal Government
- Industry Associations/Chambers
- Regional University (UAS, UAF Programs)
- Tribal Government/Alaska Native Entities
- Business Assistance Centers
- Professional Service Firms

Valuable
Extremely valuable

55%
Southeast Alaska Land Ownership

Circle size = Number of Acres

- **TONGASS** 78%
- 16% **OTHER FEDERAL**
  - 3.4% **ALASKA NATIVE**
  - 2.5% **STATE OF ALASKA**
  - 0.25% **TOWNS**
  - 0.05% **PRIVATE LAND OWNERS**

*The Federally-Managed Tongass makes up nearly 4/5th of all Southeast*
Economic Impact IFA
The total economic impact of the IFA in Ketchikan was $21.6 million.

The total economic impact of the IFA in Prince of Wales was $19.4 million.

Shared seafood impact: $11.2 million.
50,500 people and 12,000 vehicles travel between Ketchikan and Prince of Wales Island annually.

$52.2 Million Economic Impact in 2015
$52.2 Million Economic Impact in 2015

320 island jobs and $7.1 million in wages are dependent on the IFA.
2,265 summer tourists and 800 Ketchikan hunters came to POW on the IFA, accounting for 3,000 visitors.

They stayed an average of 12.7 days.

79% came to Prince of Wales by ferry to fish.

Visitors spent $10.2 million in Prince of Wales on hotels, food, activities, etc. for a total economic impact of $14 million.

Tourists generated 213 peak summer visitor industry jobs with an associated payroll of $1.7 million (including secondary jobs).
What did you do (or plan to do)?

- Fished: 79%
- Salt water fishing: 71%
- Fresh water fishing: 41%
- Hiked: 32%
- Camped: 17%
- Hunt: 14%
- Cave: 8%
- Kayaked: 8%
- Cycled: 3%
Where did you go (or plan to go)?

- Craig: 73%
- Klawock: 60%
- Hollis: 47%
- Coffman: 36%
- Thorne Bay: 35%
- Whale Pass: 20%
- Naukati: 13%
- Hydaburg: 12%
- Kasaan: 6%
- Port Protection: 2%
- Edna Bay: 2%
- Point Baker: 1%
Where did you stay?

- With Family/Friends: 26%
- Cabin: 17%
- Camped: 14%
- Resort: 12%
- Hotel: 11%
- B&B: 7%
- RV: 6%
- Bunkhouse: 4%
- On Boat: 3%
<table>
<thead>
<tr>
<th>Location</th>
<th>Estimated Visitors</th>
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<tbody>
<tr>
<td>Friends or Family</td>
<td>590</td>
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<tr>
<td>Cabin or Bunkhouse</td>
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<tr>
<td>Hotel or B&amp;B</td>
<td>400</td>
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<tr>
<td>Camped</td>
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<td>Resort</td>
<td>270</td>
</tr>
<tr>
<td>RV</td>
<td>125</td>
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<tr>
<td>Other</td>
<td>75</td>
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</tbody>
</table>
Ketchikan Hunters

- 780 deer hunters
- 20 bear hunters
- bagged 1,200 deer
How long did you stay (in days)?

12.7 Days

SE Avg. 5.5
How long did you stay (in days)?

- RV: 46.7 days
- Cabin or Bunkhouse: 20.4 days
- Camped: 17.3 days
- Friends or Family: 12.4 days
- Hotel or B&B: 6.8 days
- Resort: 6.7 days
- Other: 17.3 days
- Average: 12.7 days
- Workers: 21.0 days
- Ketchikan Hunters: 5.6 days
Estimated Spending per IFA Tourist

$3,340
Had you been to Prince of Wales before?

Yes = 60%

SE 29% in AK before
Where are you from?

- WA: 22%
- OR: 15%
- AK: 13%
- CA: 8%
- UT: 5%
- MT: 4%
- ID: 3%
- WY: 2%
- OK: 2%
- CO: 2%
- MN: 2%
- East Coast: 5%
- International: 2%
- 25 random other states: 15%

Total: 100%
Did you use Forest Service facilities?

Yes = 58%
Which Forest Service facilities did you use?

- Road System: 60%
- Trails: 36%
- Boat Launches: 27%
- Cave: 26%
- Camp Grounds: 20%
- Cabins: 15%

For those reporting “Yes”
Did you enjoy your trip?

Yes = 98%