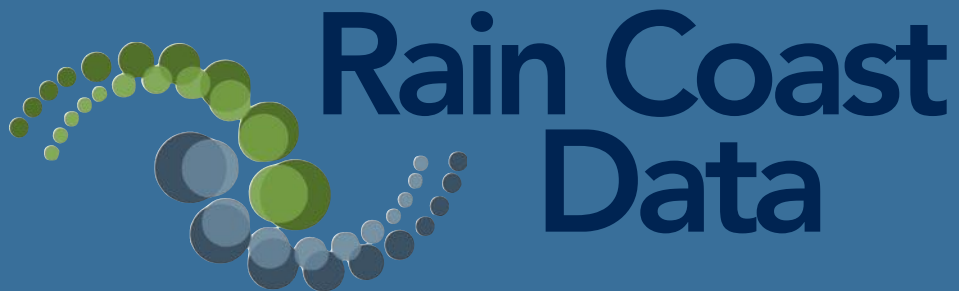


Prince of Wales Alaska Economy

Prepared for
the Chamber



Prince of Wales

4,200 people

3rd largest island in US

97th largest in world

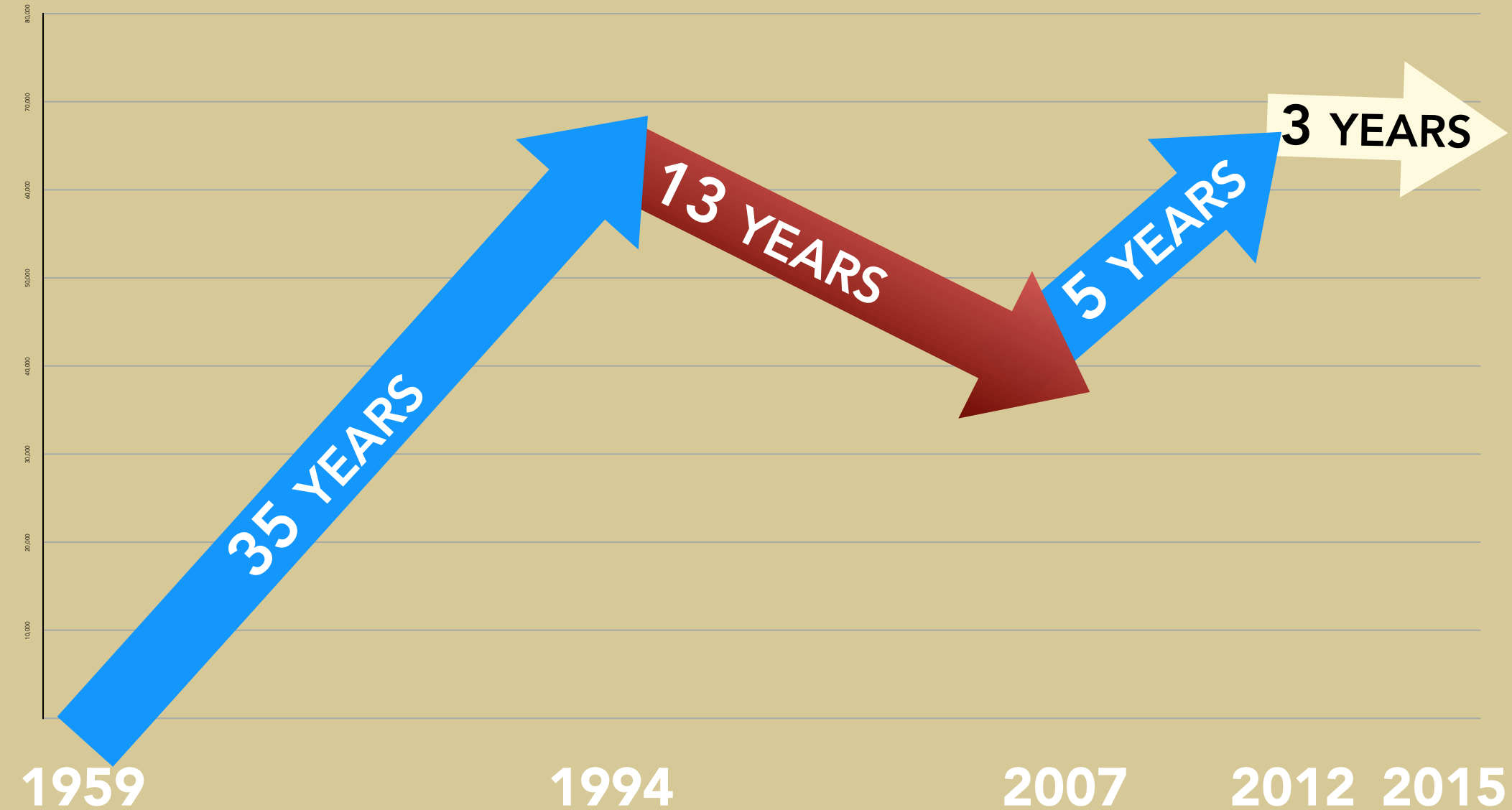
10% of Southeast AK

12 communities

2,000 miles road



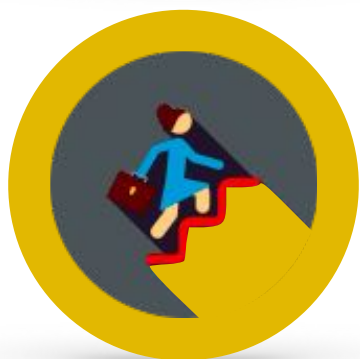
Changes in Southeast Alaska: 1960 to 2015



Changes in Southeast Alaska: The Last 5 Years



Population
+2,900 +4%



Labor force
+1,500 +3%



Job Earnings
+ \$275 million +14%

Changes in POW Alaska: The Last 5 Years



Population
+230 +5%



Labor force
+205 +15%



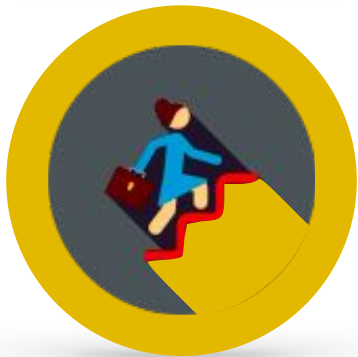
Job Earnings
+ \$19 million (+24%)

Changes in Southeast Alaska: The Last Year



Population

-165 people (-0.23%)



Workforce

-321 jobs (-0.7%)



Job Earnings

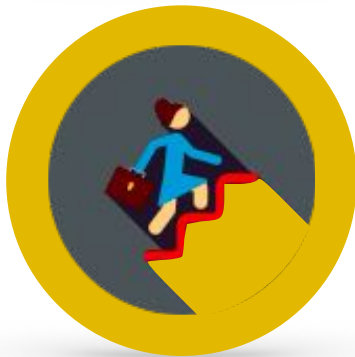
+ \$34.6 million (+1.6%)

Changes in Prince of Wales: The Last Year



Population

-24 people (-0.5%)



Workforce

-44 jobs (-3%)



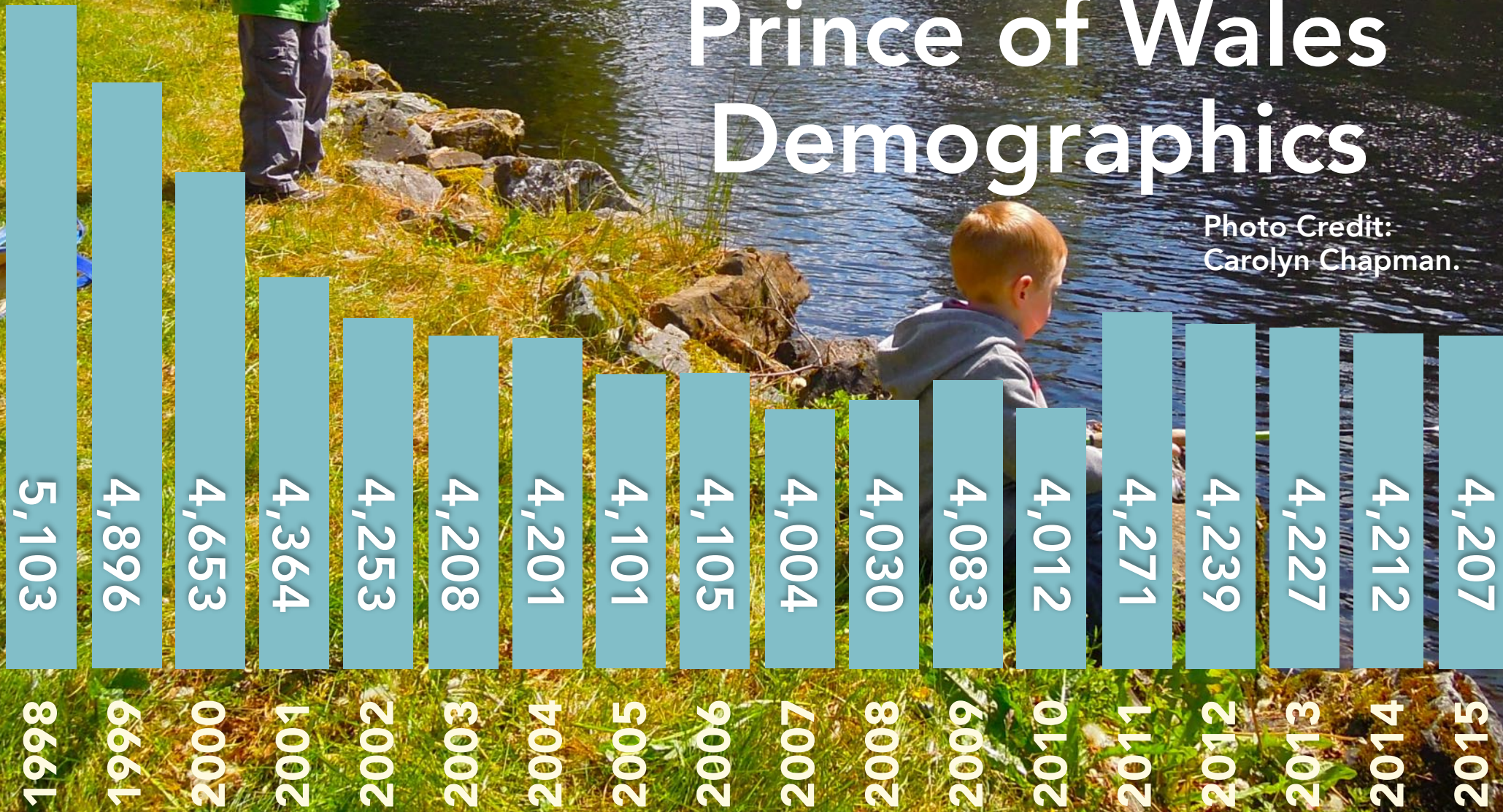
Job Earnings

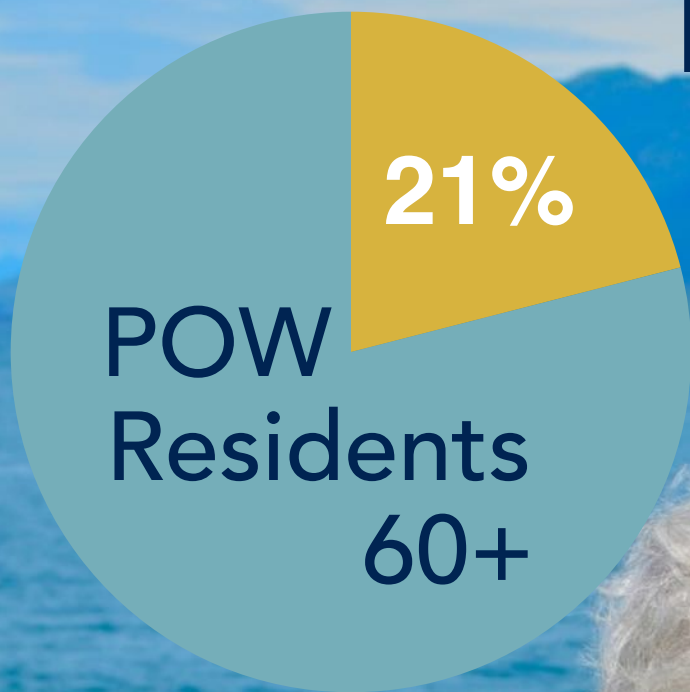
-\$4.1 million (-6.6%)

4,207 People (-24 last year)

Prince of Wales Demographics

Photo Credit:
Carolyn Chapman.





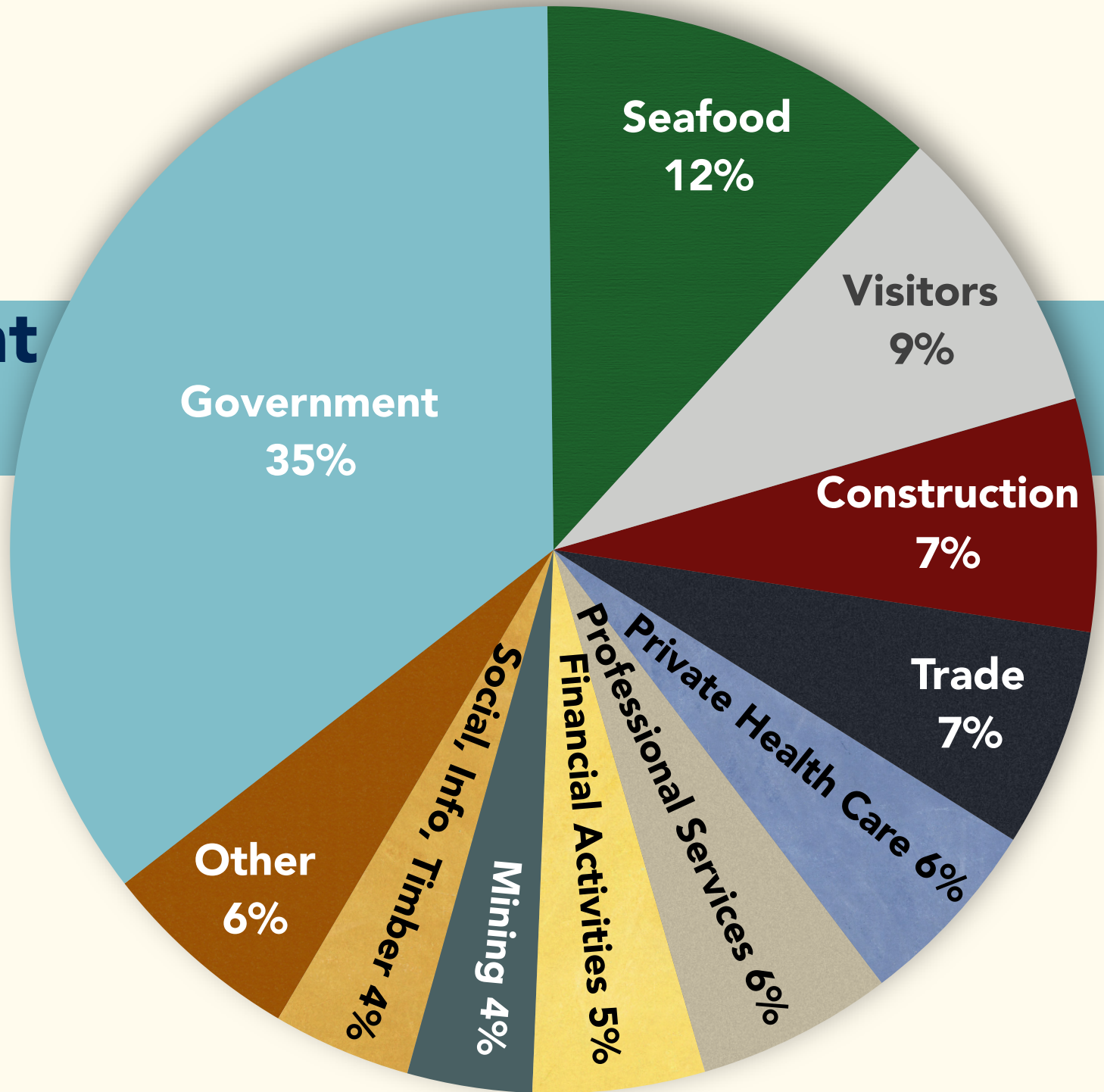
Median Age
POW=40.5
AK=34.4

**Those 65-79 increased by 29%
in Last 5 Years**

Photo Credit: Carolyn Chapman.

2014 Southeast Alaska Employment Earnings

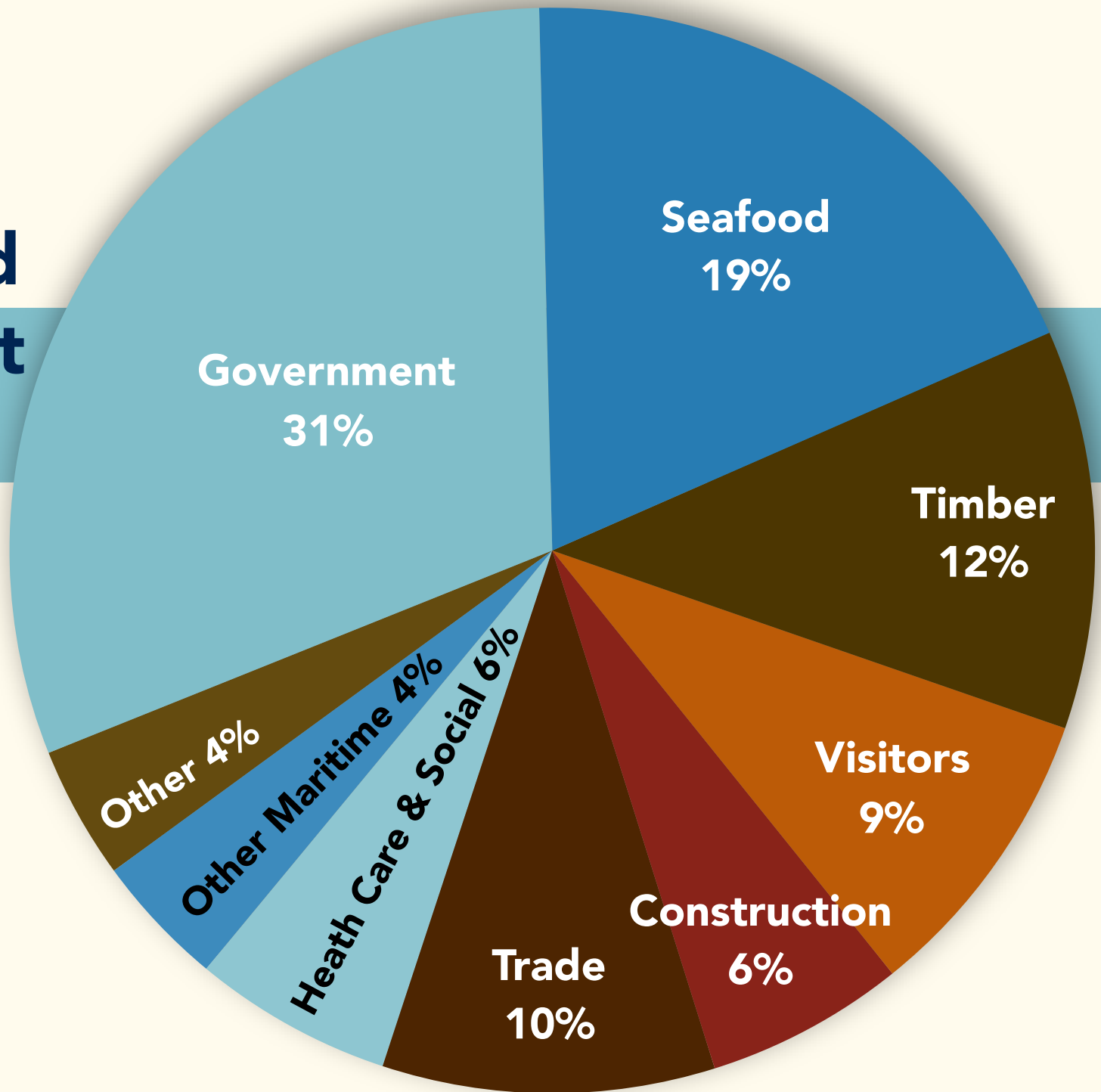
\$2.2 billion
45,700 Jobs



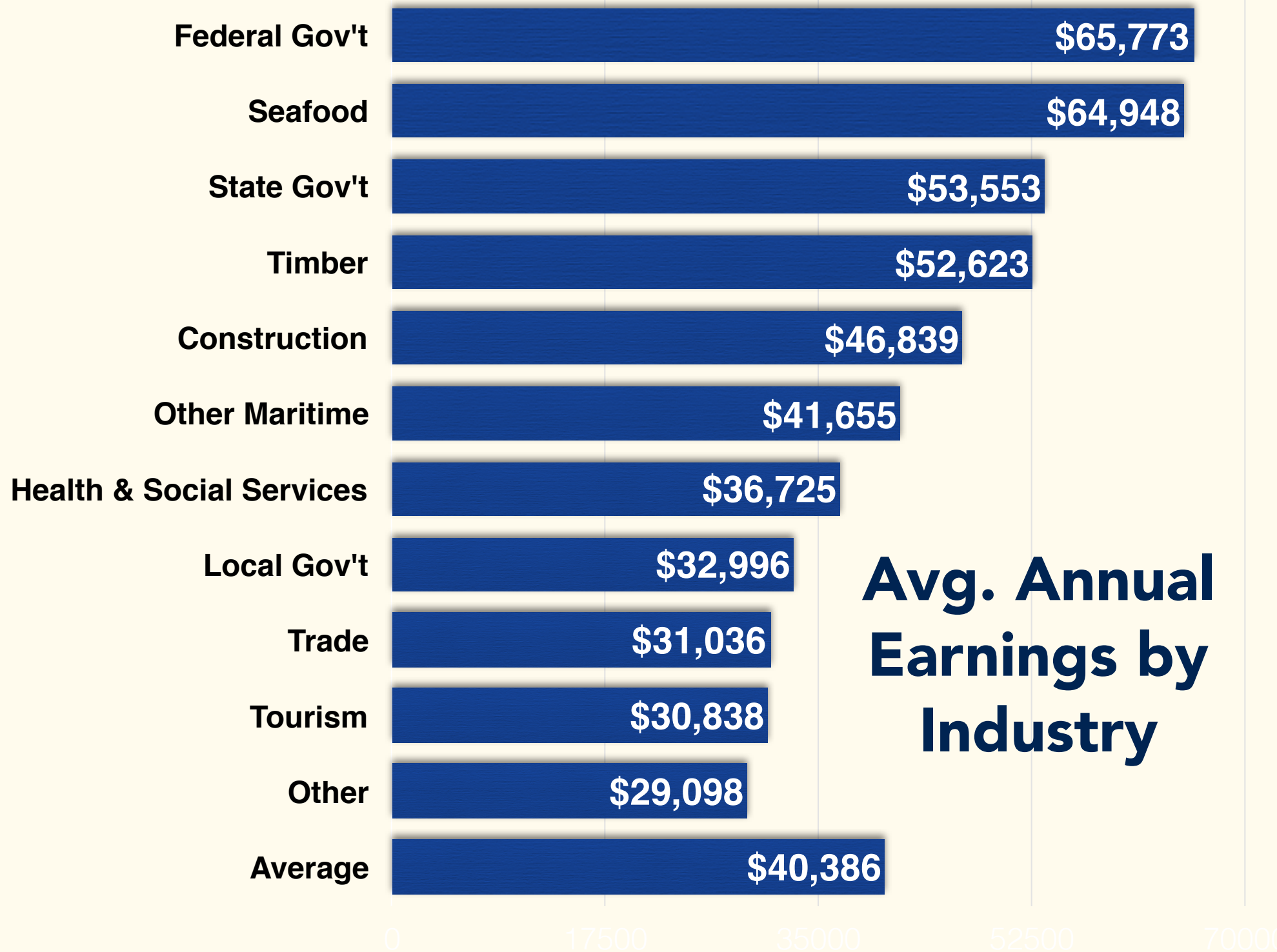
Prince of Wales Island Employment Earnings

\$78 million
1,935 Jobs

4% of all
SE wages
and jobs



Avg. Annual Earnings by Industry



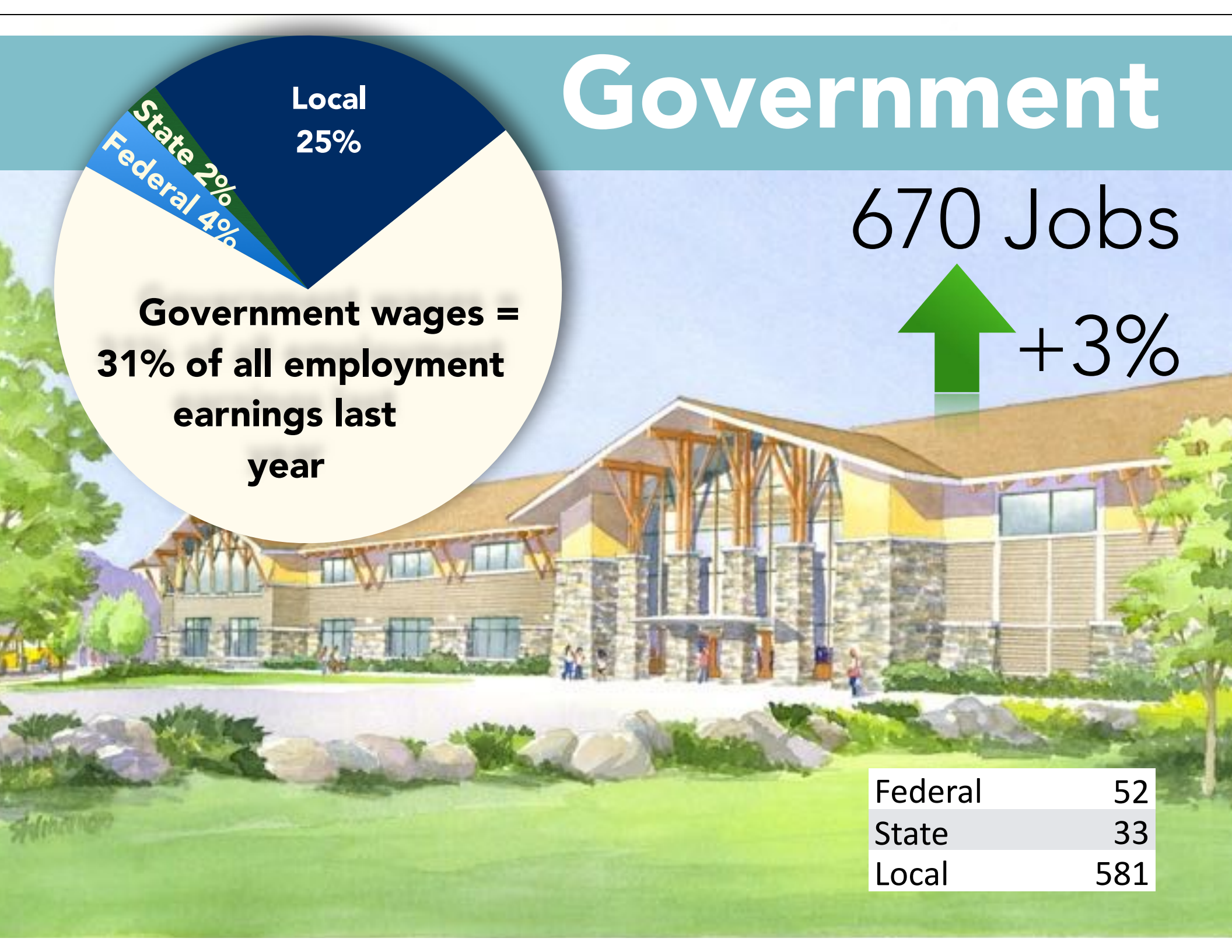
Government

670 Jobs

↑ +3%

**Government wages =
31% of all employment
earnings last
year**

Federal	52
State	33
Local	581



Seafood Industry

230 Jobs \$15 million earnings



Other Salmon
39%

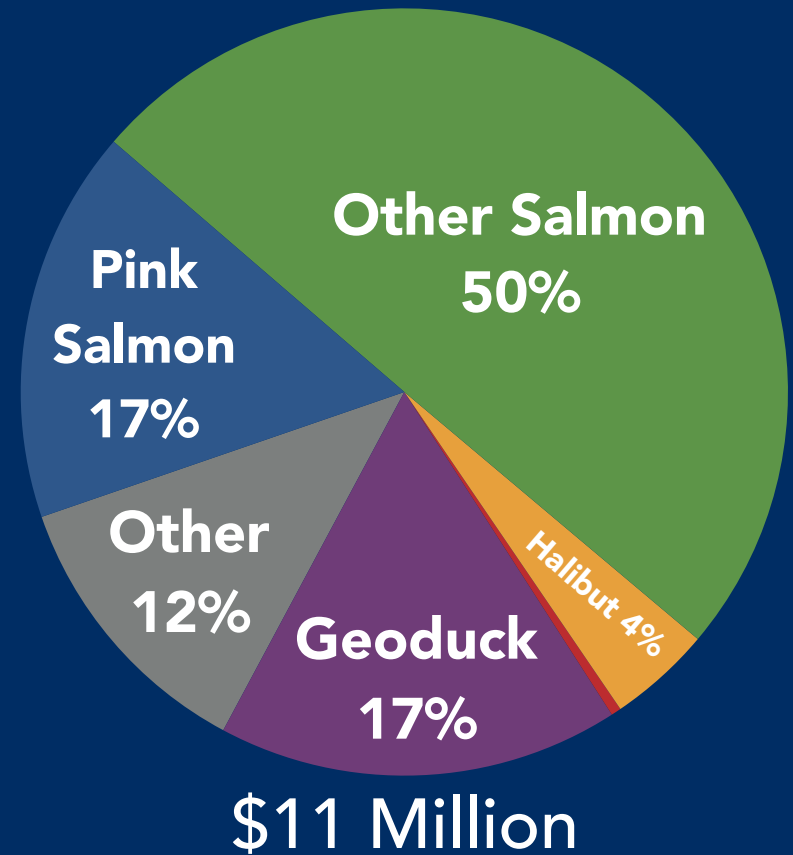
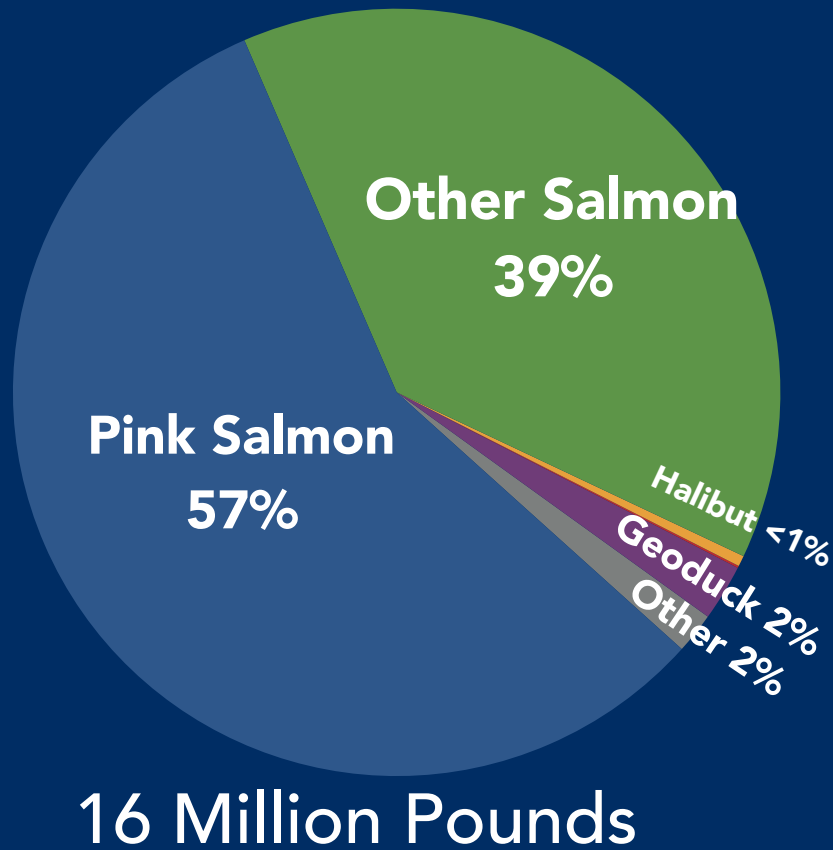
Pink Salmon
57%

Crab and Halibut <1%
Geoduck 2%
Other 2%

16 Million Pounds of
Seafood 2015
(Landed on Prince of Wales only)

Photo Credit: Carolyn Chapman.

Pounds versus Value

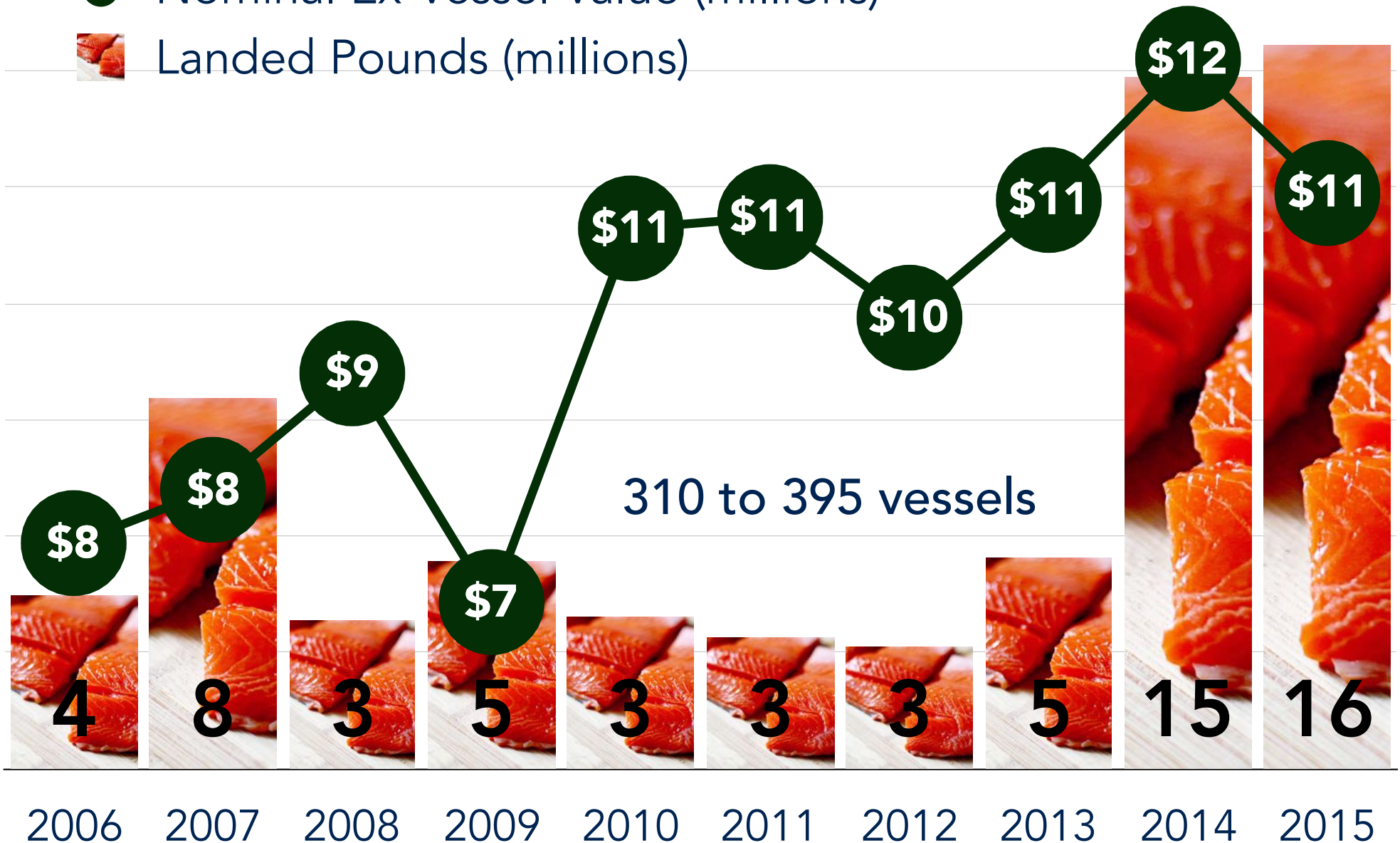


VALUE & POUNDS OF SEAFOOD LANDED IN PRINCE OF WALES 2006 TO 2015

● Nominal Ex-Vessel Value (millions)



Landed Pounds (millions)



Maritime

2015

300 jobs
(230 Seafood)

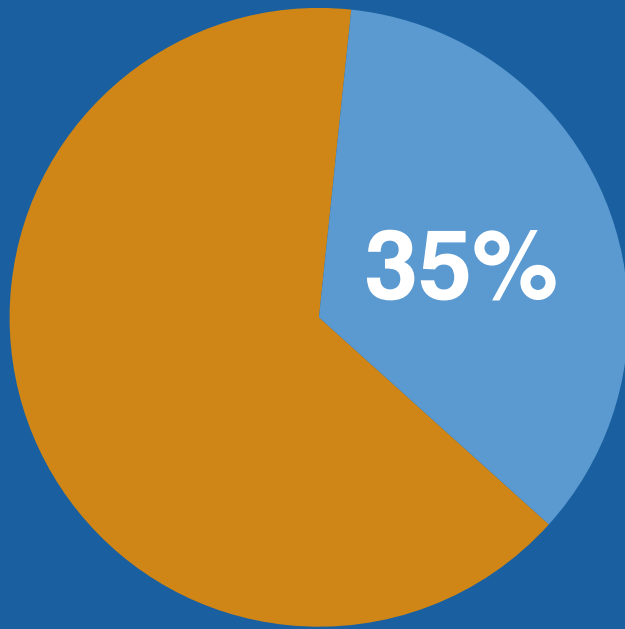
\$18 million earnings

15% of ALL jobs

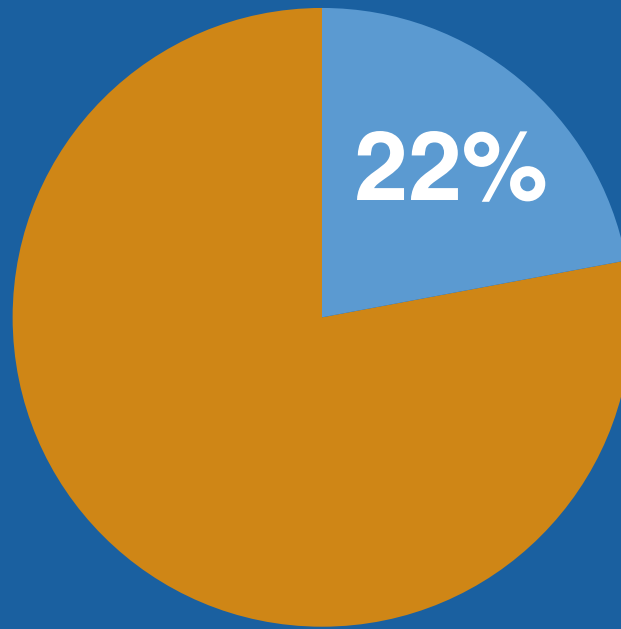
23% of ALL earnings



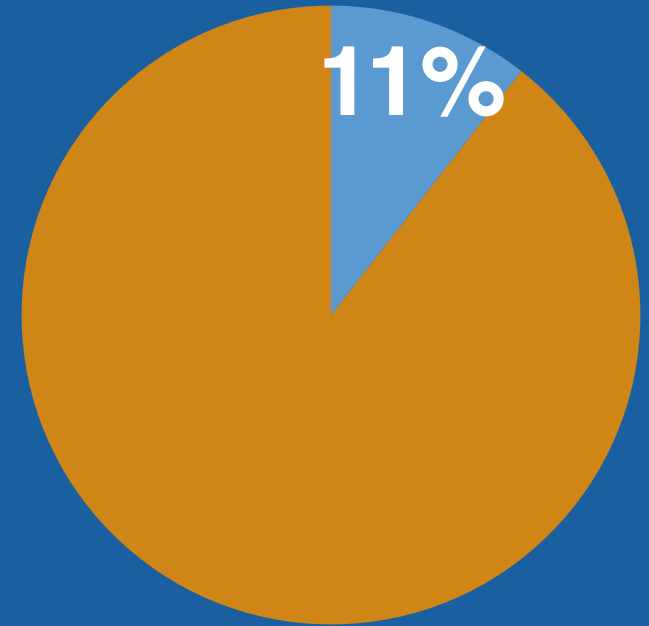
Maritime as a % of all private sector earnings



POW



SE Alaska



Alaska

Timber Industry

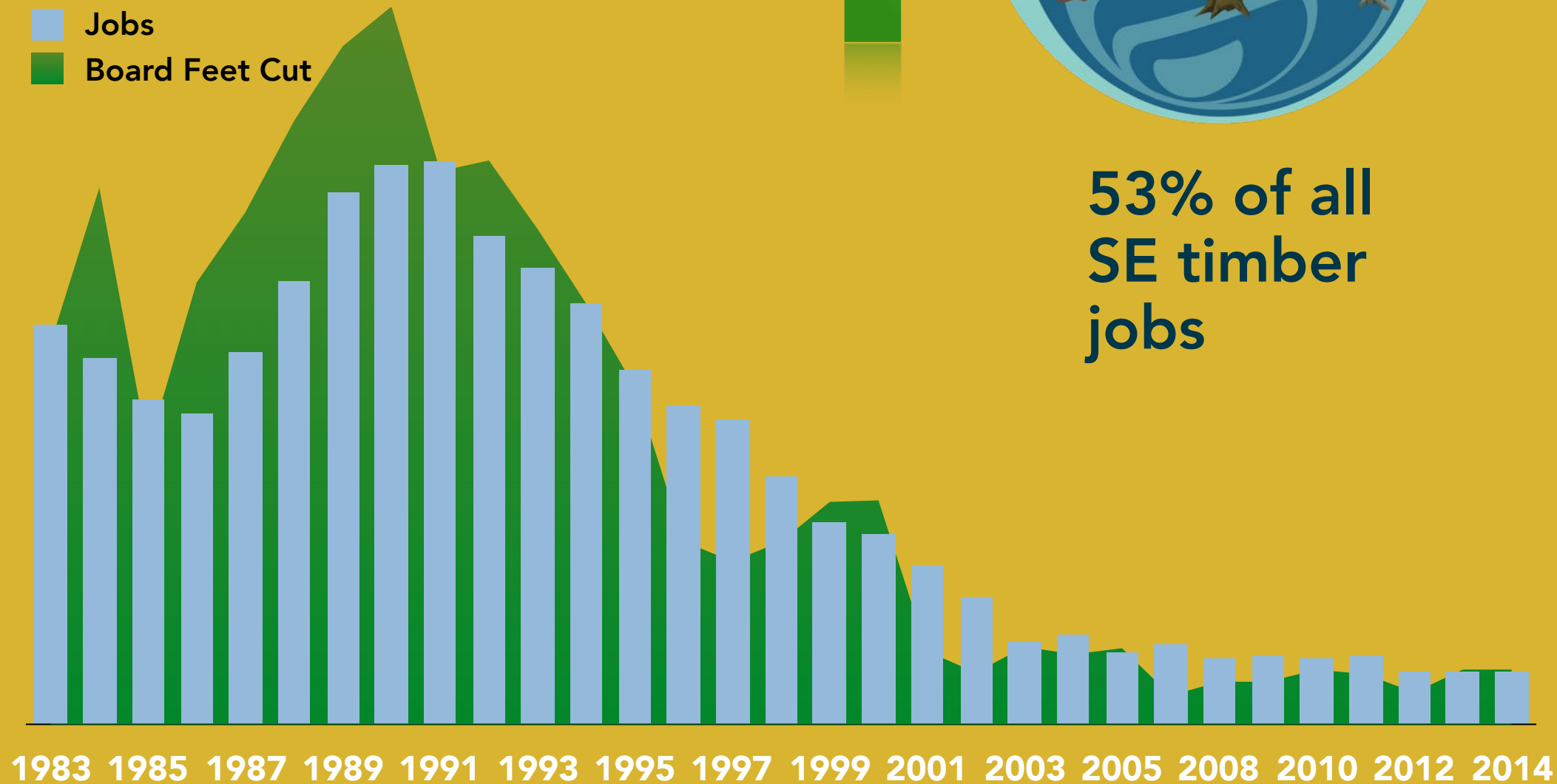
175 jobs (+4%)



Jobs
Board Feet Cut



53% of all
SE timber
jobs



Island Jobs Associated With Viking Lumber

37 Sawmill

98

Loggers 9

7 Truckers

12 Cutters

Barge Workers 5

Road Builders 28

Primary Uses of Viking's Lumber



Viking Lumber = 98 jobs

Visitor Industry

230 Jobs +4%



Photo Credit: Carolyn Chapman.

Passengers Arrivals 2015

37,000

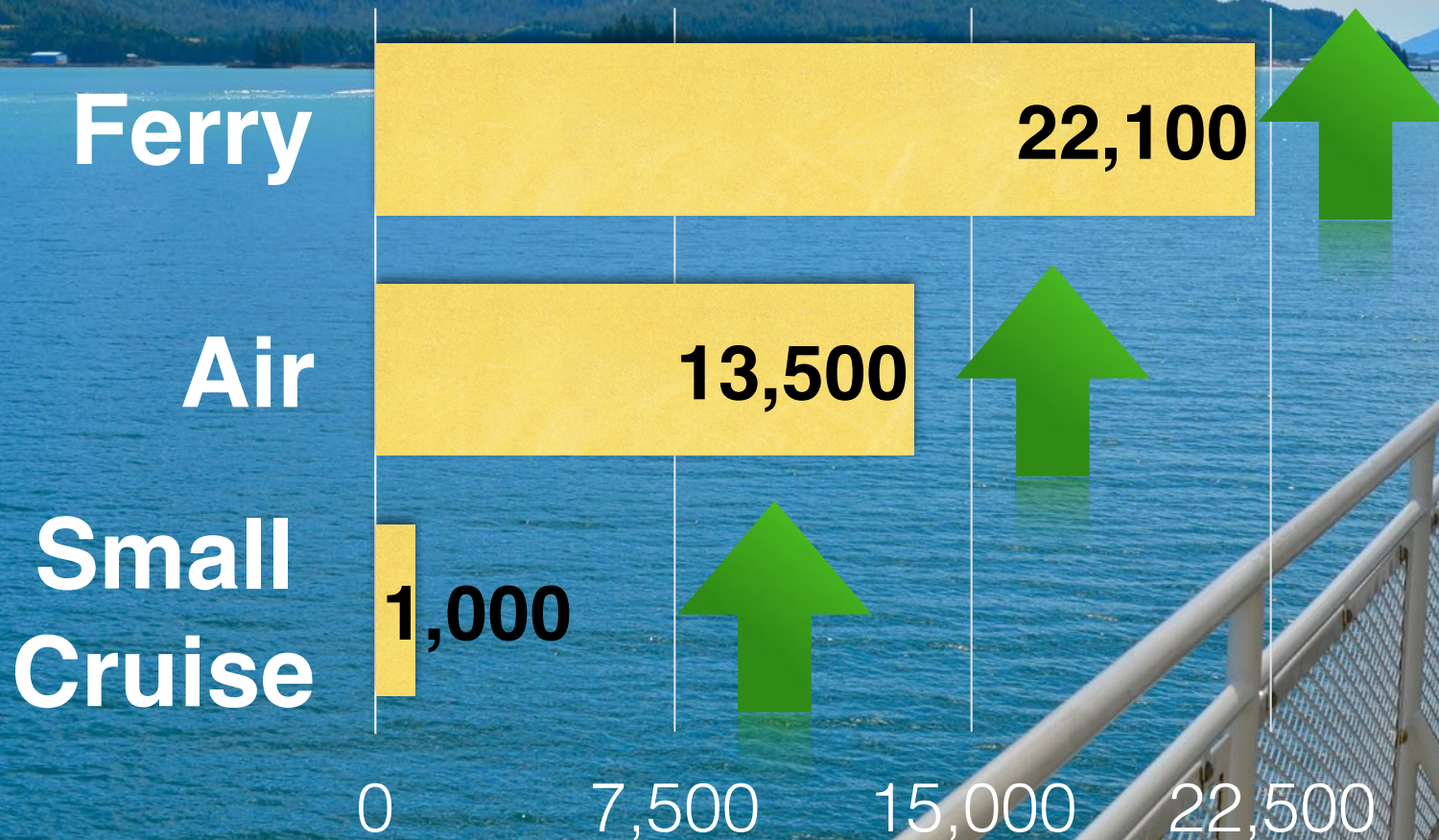
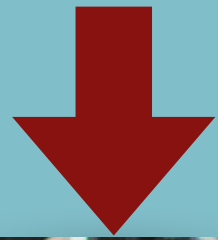


Photo Credit: Carolyn Chapman.

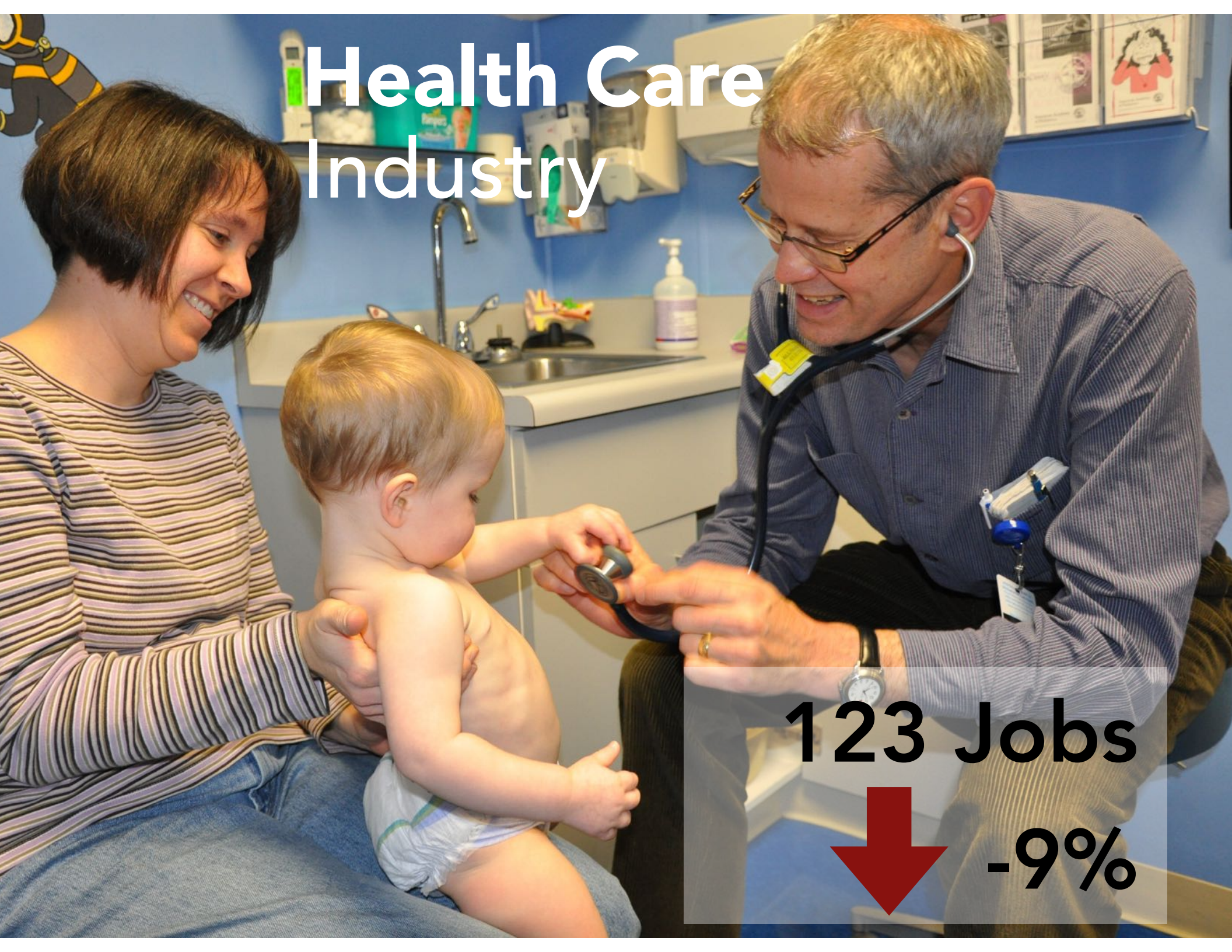


105 Jobs -47%

**Construction
Industry**

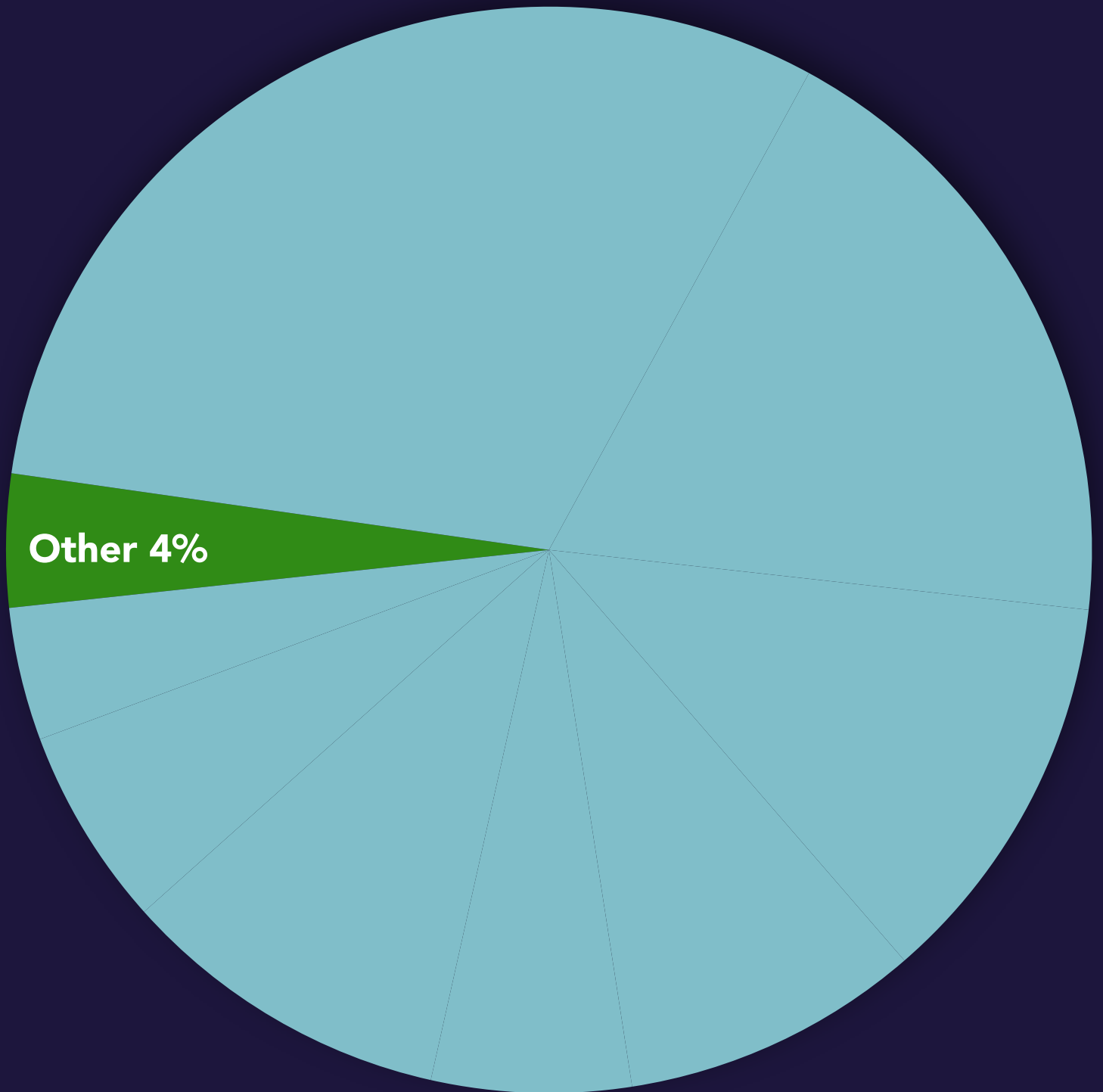
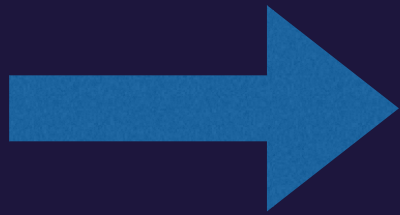


Health Care Industry



123 Jobs
↓
-9%

**Includes a
LOT of
things,
including
mining**



Bokan Mountain



Niblack Project

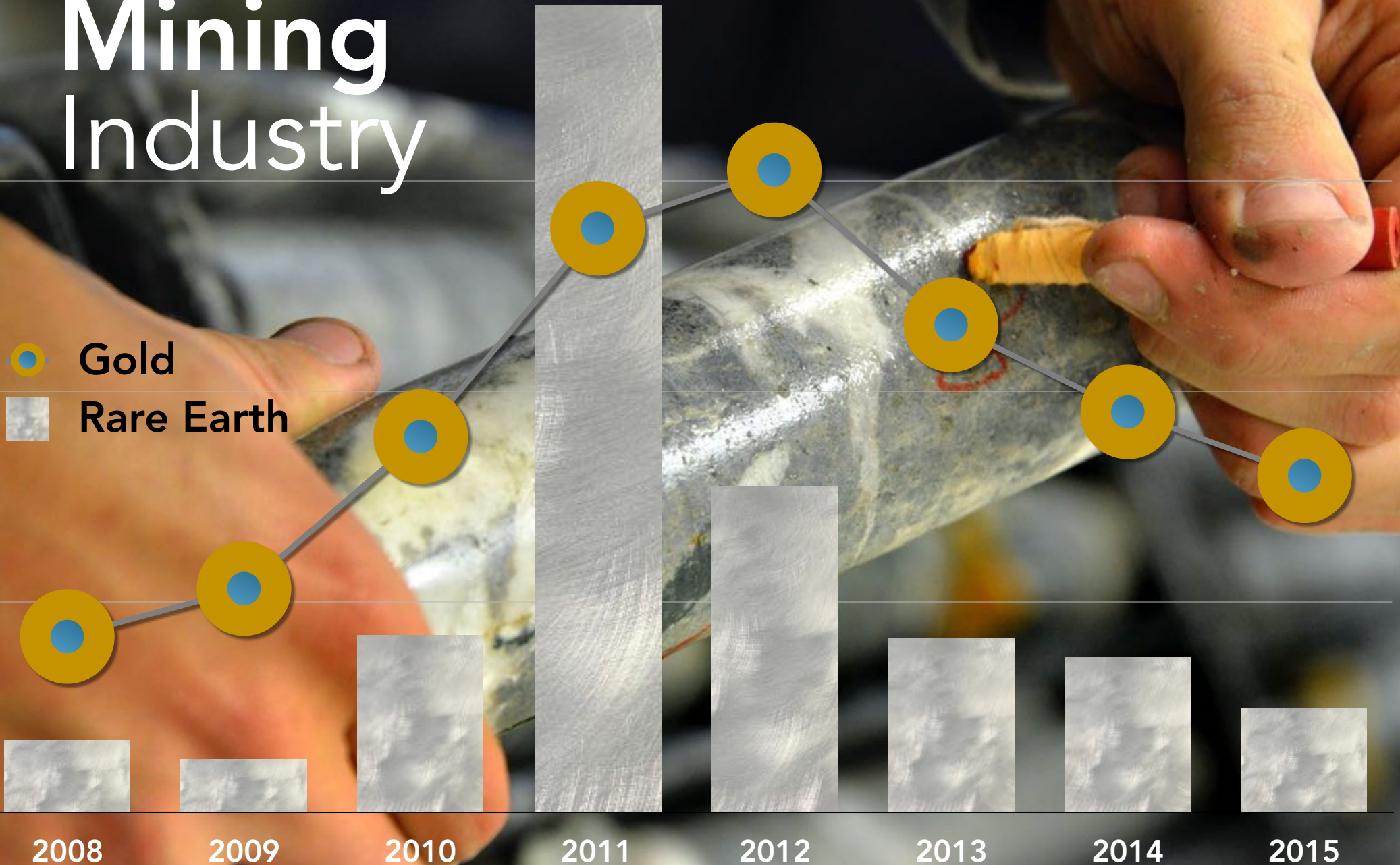


AVG. GOLD AND RARE EARTH PRICES PER OUNCE 2008-2015

Mining Industry

● Gold

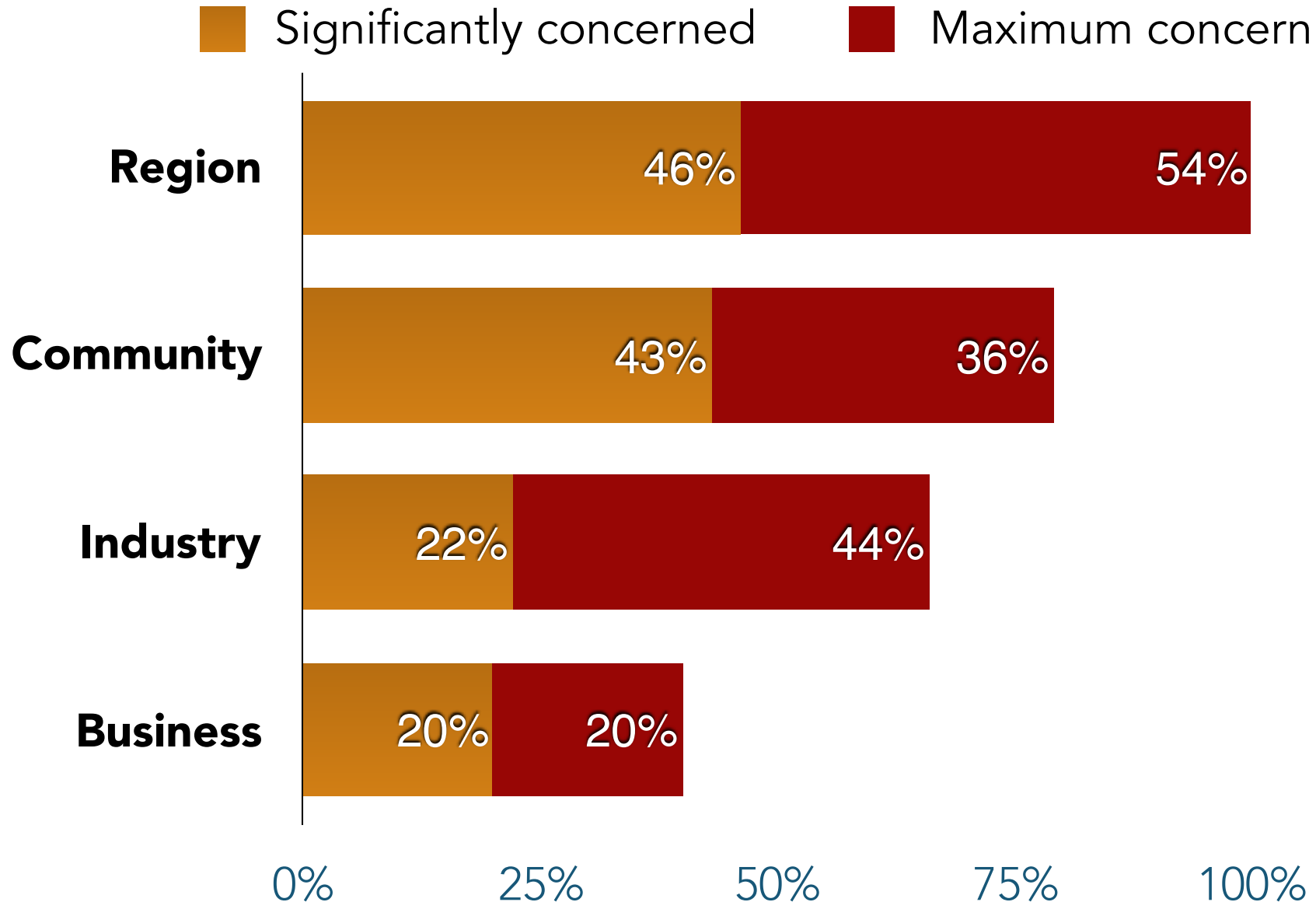
■ Rare Earth



Declining State Government



POW Only: Rate your level of concern about how the State budget crisis will impact your:



What actions will ensure the economic resilience of your business/ industry/community?

57 comments
from POW



What will Southeast Alaskans Do?

1 Reduce business costs

Cut Costs Employee Reductions or Hiring Freeze Delay Investments Reevaluate Business Operations

2 Increase economic development

Economic Planning & Analysis Collaborate Support Local Businesses

3 Reduce government spending/services

Budget Cuts Reduce Services Spend Frugally

4 Increase Taxes: Instate Income Tax

Oil Tax Change Other New Taxes

5 Maintain ferry services

6 Increase communication with government/elected officials

7 Change use of permanent fund earnings to pay for state costs

8 Diversify economy

11 Focus on tourism

9 Make region more attractive

12 Invest in education

10 Natural resource development

13 Build roads

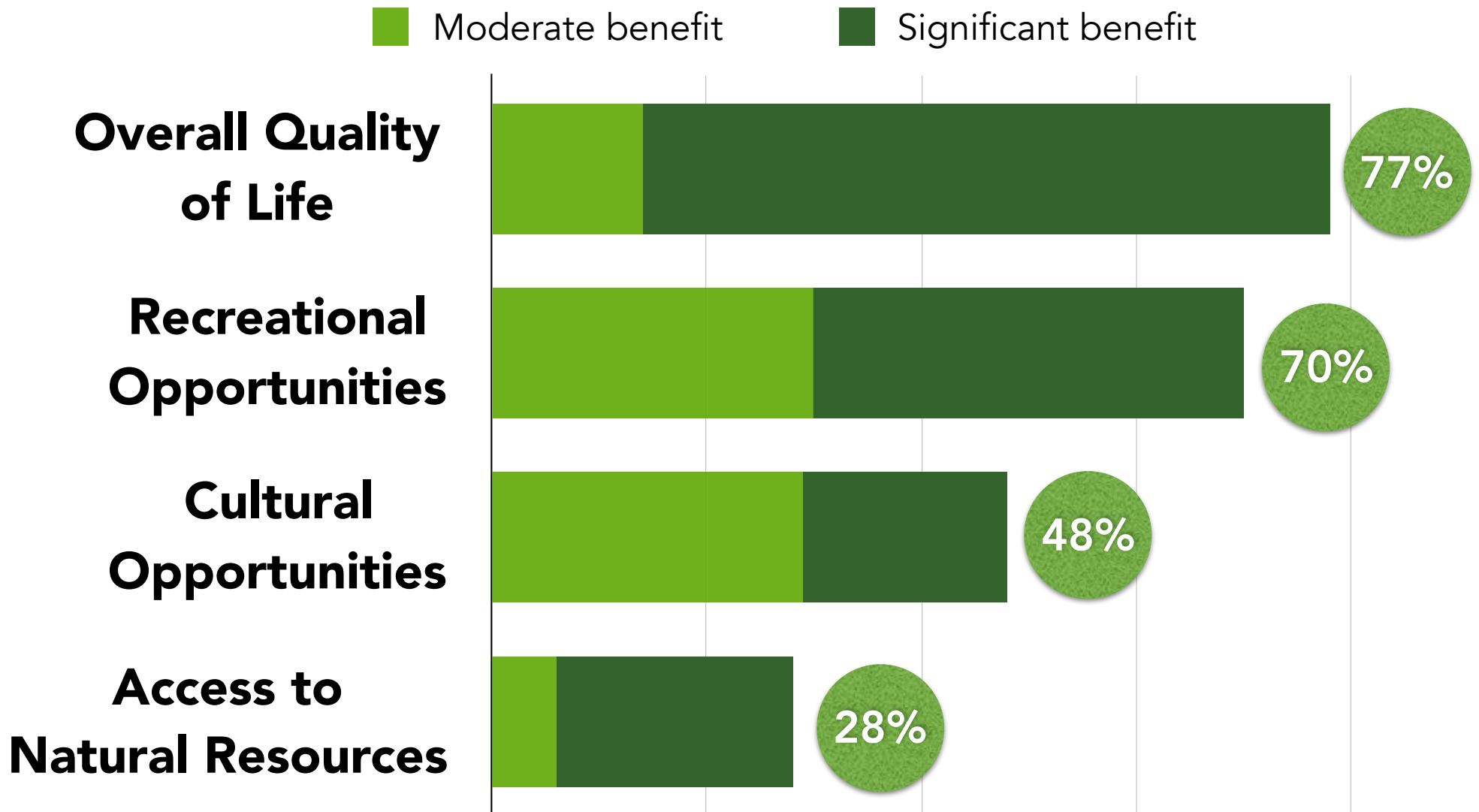
14 Increase private land holdings

Resiliency Mapping (Font size = number of responses)

What actions will Southeast Alaskan community and business leaders implement or advocate for to ensure the economic resilience of regional businesses and communities in response to the impacts of the State fiscal crisis?

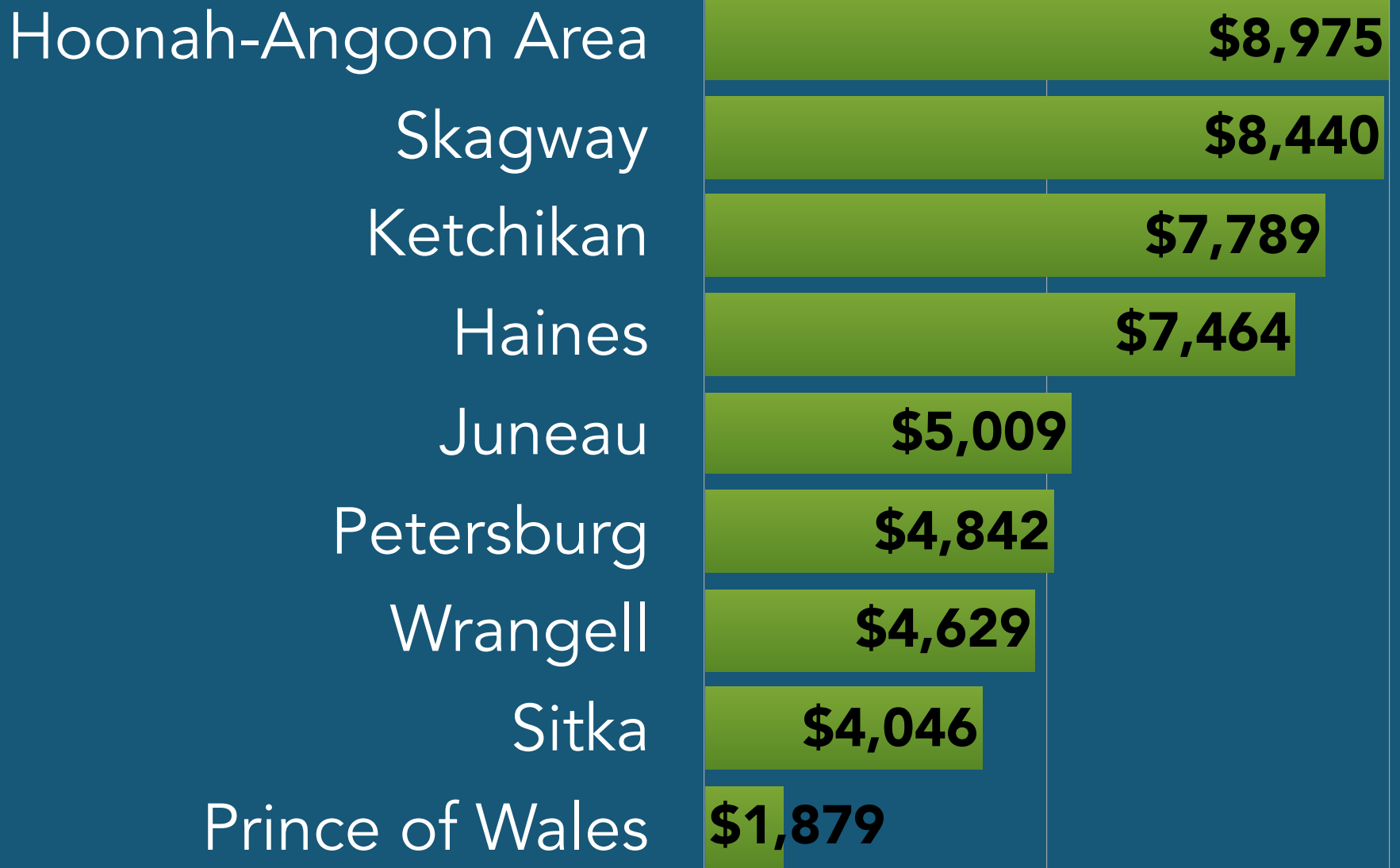
Top Benefits

How Significant are These Elements to Operating Your Business in Prince of Wales?



AVERAGE PROFIT OF INDEPENDENT SE ARTISTS, 2013

(Regional Average = \$5,105)

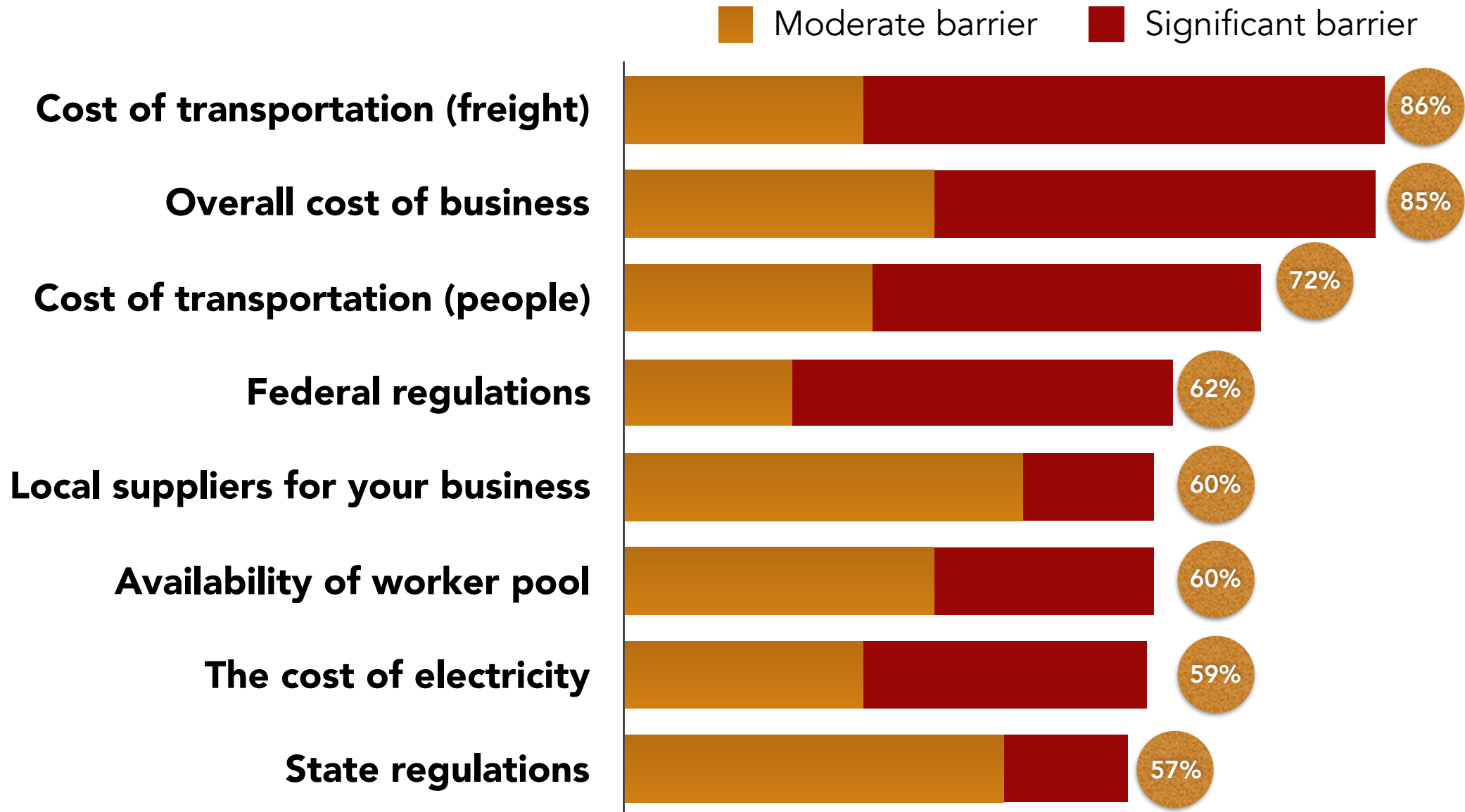


\$4,750

\$8,500

Top Barriers

How Significant are These Elements to Operating Your Business in Prince of Wales?



Networks: Interactions

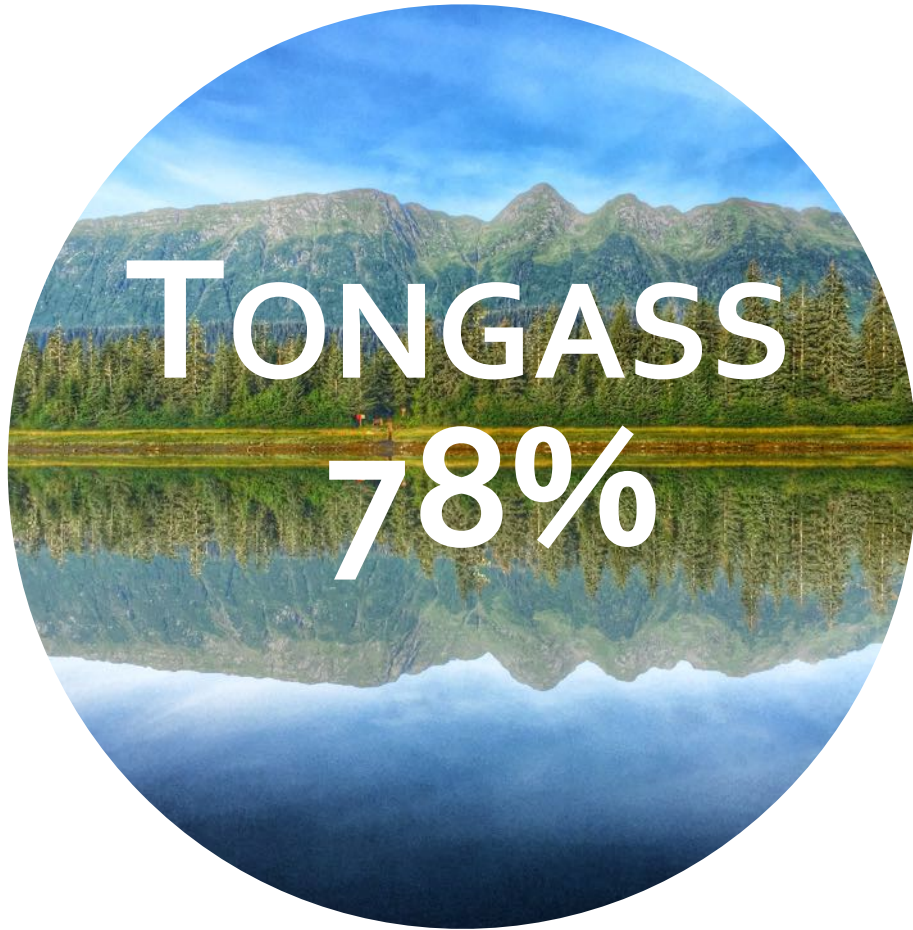
Valuable Extremely valuable



55%

Southeast Alaska Land Ownership

Circle size = Number of Acres



THE FEDERALLY-MANAGED
TONGASS MAKES UP NEARLY
4/5TH OF ALL SOUTHEAST

16% OTHER FEDERAL

- **3.4%** ALASKA NATIVE
- **2.5%** STATE OF ALASKA
- ← **0.25%** TOWNS
- ← **0.05%** PRIVATE LAND OWNERS

Economic Impact IFA





**\$52.2 Million Economic
Impact in 2015**

The total economic impact of the IFA in
Prince of Wales was **\$19.4 million**

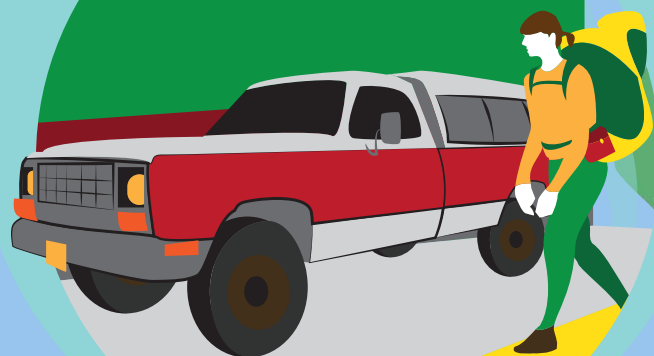
The total economic impact of the IFA in
Ketchikan was **\$21.6 million**

Shared seafood impact **\$11.2 million**



**\$52.2 Million Economic
Impact in 2015**

**50,500
people
and 12,000 vehicles**
travel between
Ketchikan and Prince
of Wales Island
annually.





**\$52.2 Million Economic
Impact in 2015**

**320 island jobs
and
\$7.1 million in wages**
are dependent on
the IFA





IFA Tourism



2,265 summer tourists and 800 Ketchikan hunters came to POW on the IFA, accounting for **3,000** visitors.



They stayed an average of **12.7** days.



79% came to Prince of Wales by ferry to fish.

Visitors spent **\$10.2** million in Prince of Wales on hotels, food, activities, etc. for a total economic impact of \$14 million.

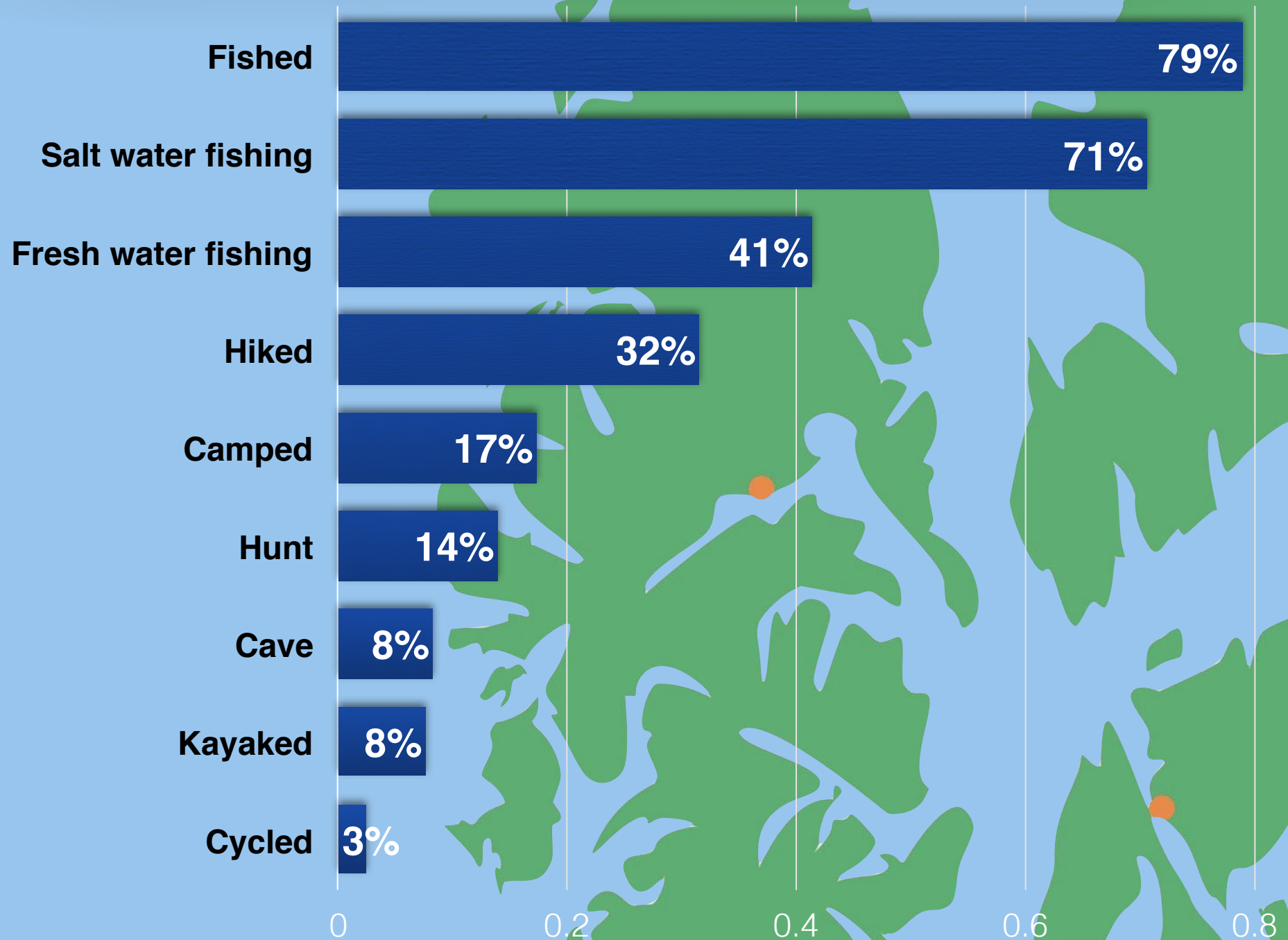


Tourists generated **213** peak summer visitor industry jobs with an associated payroll of \$1.7 million (including secondary jobs).

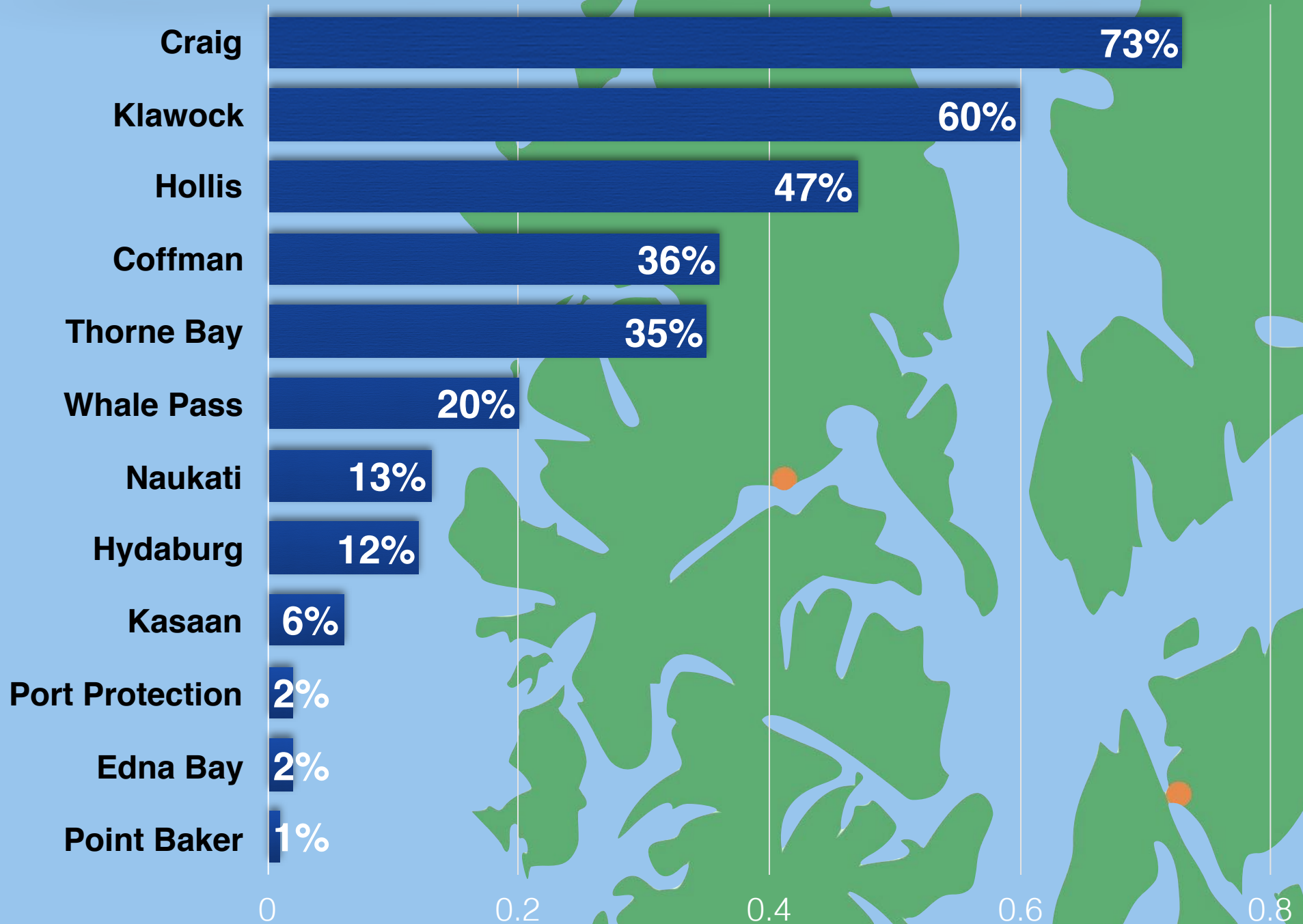
IFA Visitor Survey



What did you do (or plan to do)?



Where did you go (or plan to go)?



Where did you stay?

With Family/Friends

26%

Cabin

17%

Camped

14%

Resort

12%

Hotel

11%

B&B

7%

RV

6%

Bunkhouse

4%

On Boat

3%

0

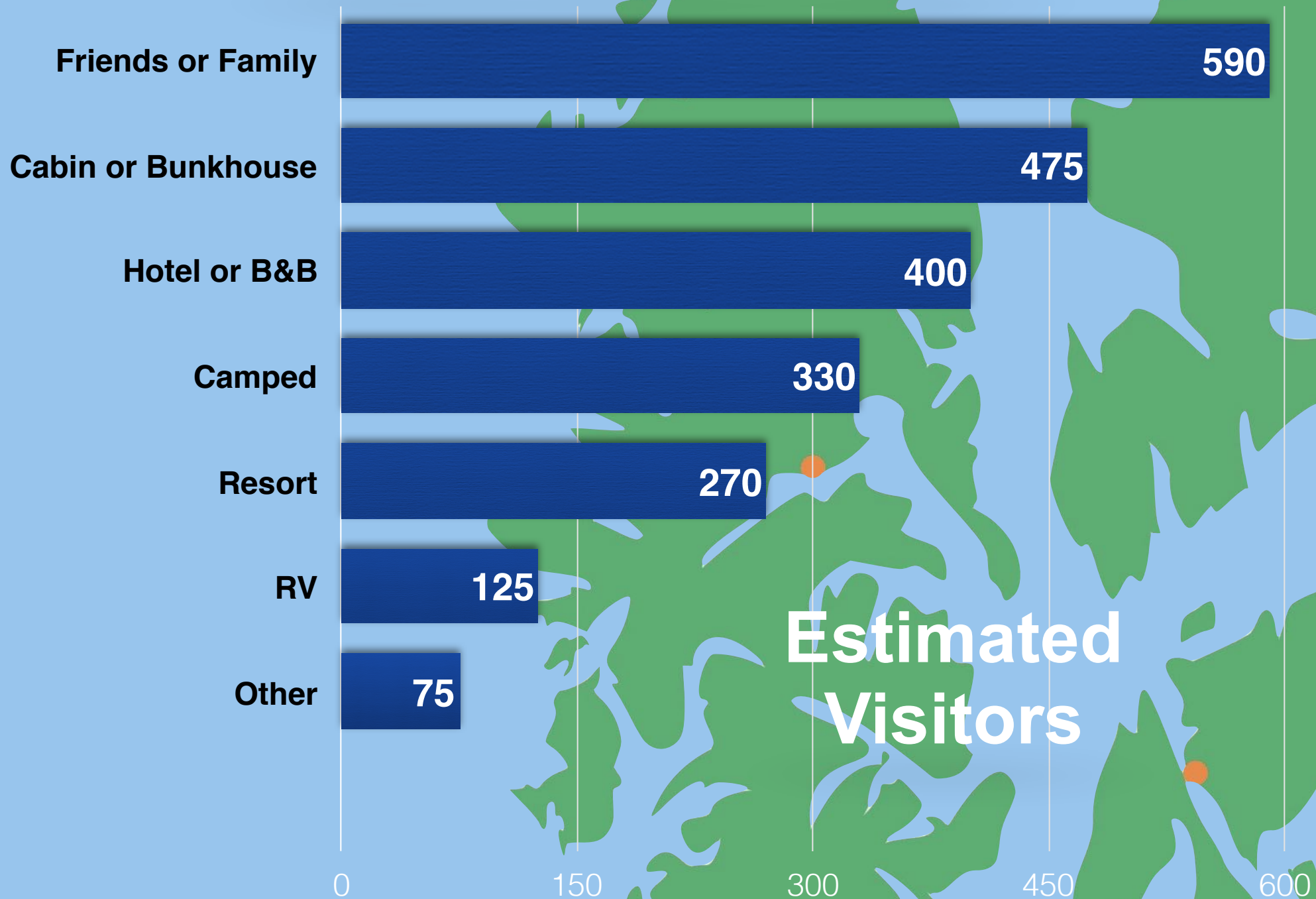
0.075

0.15

0.225

0.3

Where did you stay?



Ketchikan Hunters

A stylized map of Alaska is shown in the background. The landmasses are green, and the surrounding waters are light blue. A small orange dot is located on the southeastern coast of Alaska, indicating the location of Ketchikan.

**780
deer
hunters**

**bagged
1,200
deer**

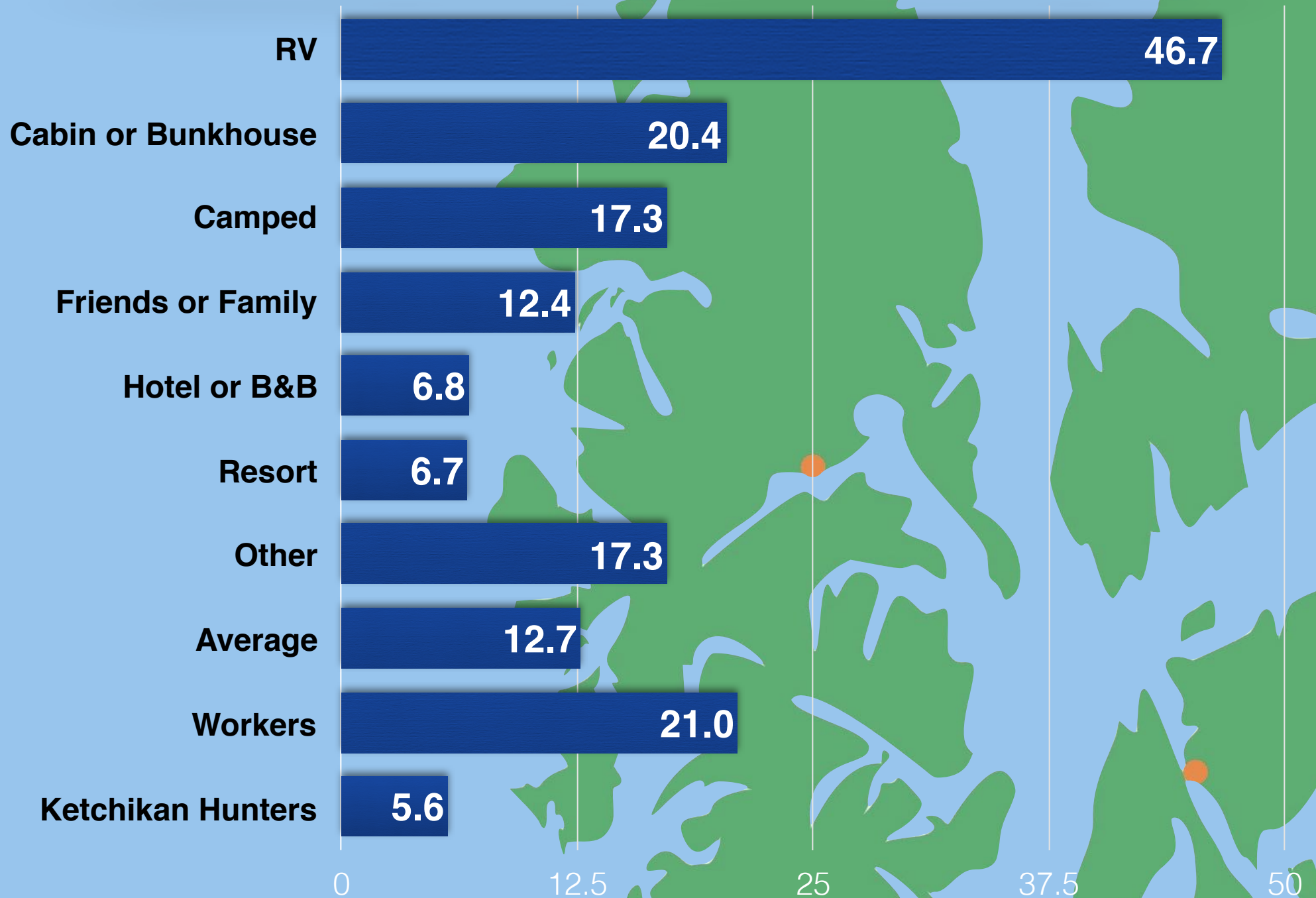
**20 bear
hunters**

How long did you stay (in days)?

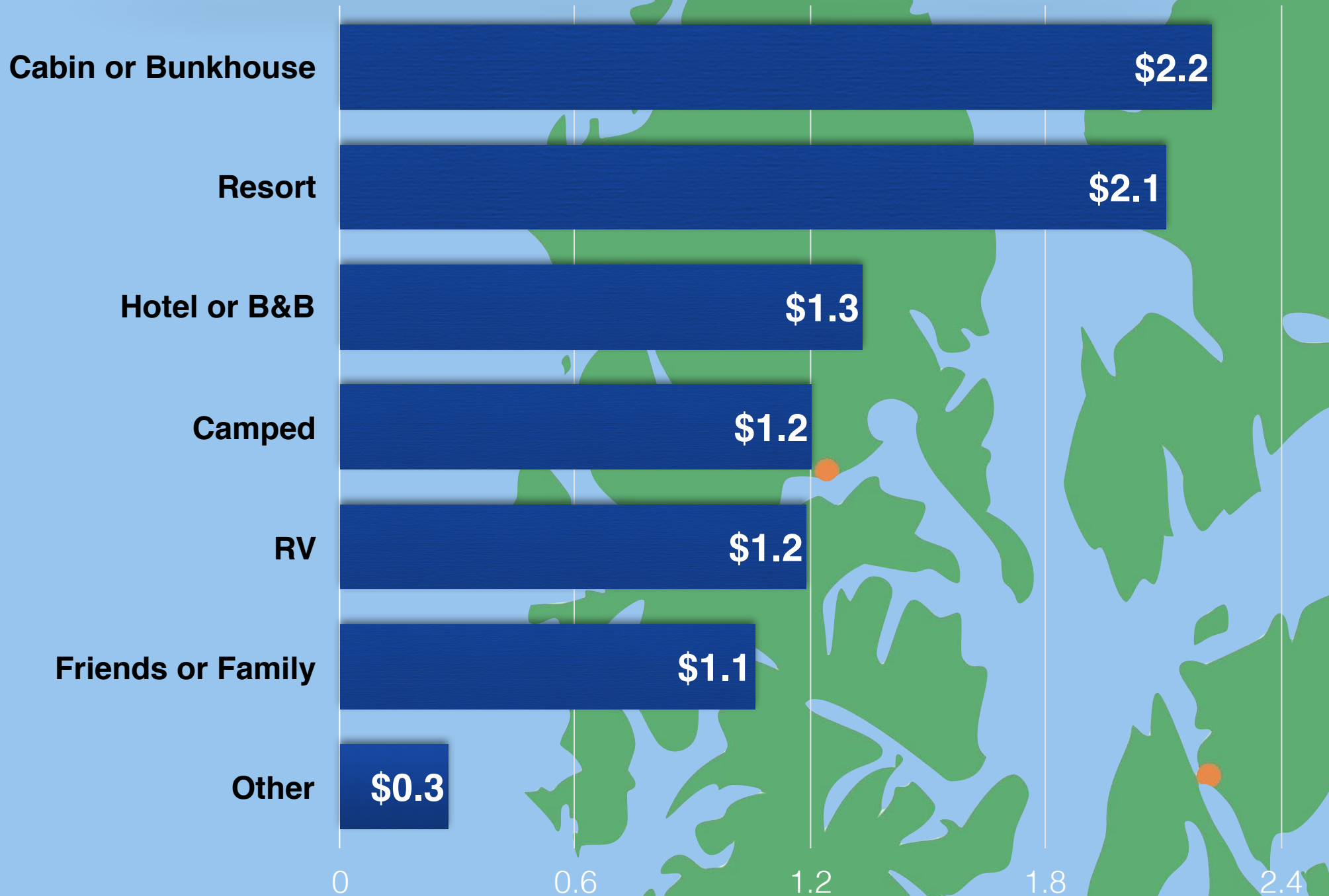
12.7
Days

SE Avg.
5.5

How long did you stay (in days)?



Estimated Spending in Millions



Estimated Spending per IFA Tourist

\$3,340

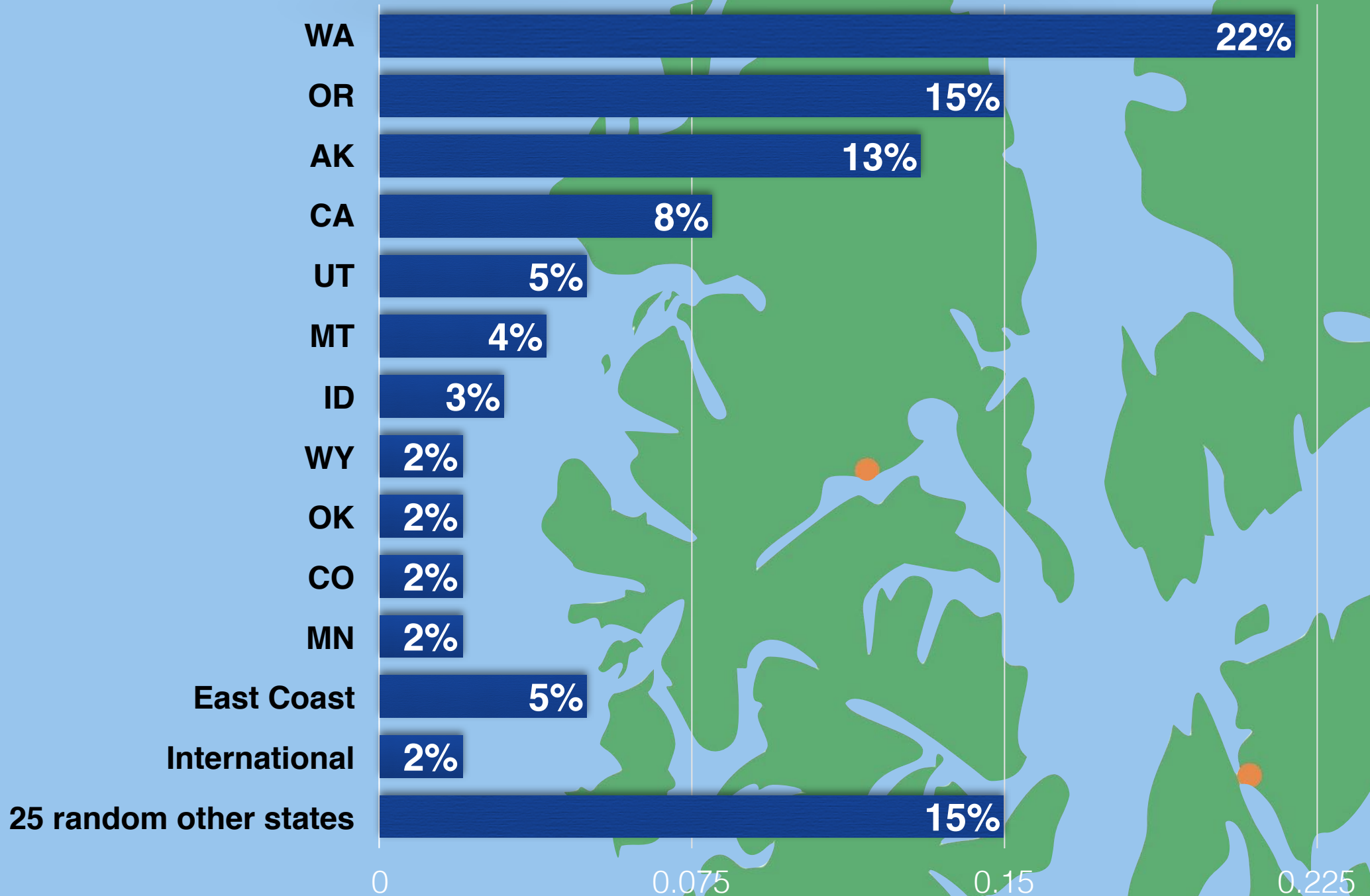


Had you been to Prince of
Wales before?

**Yes
=
60%**


**SE
29% in
AK
before**

Where are you from?

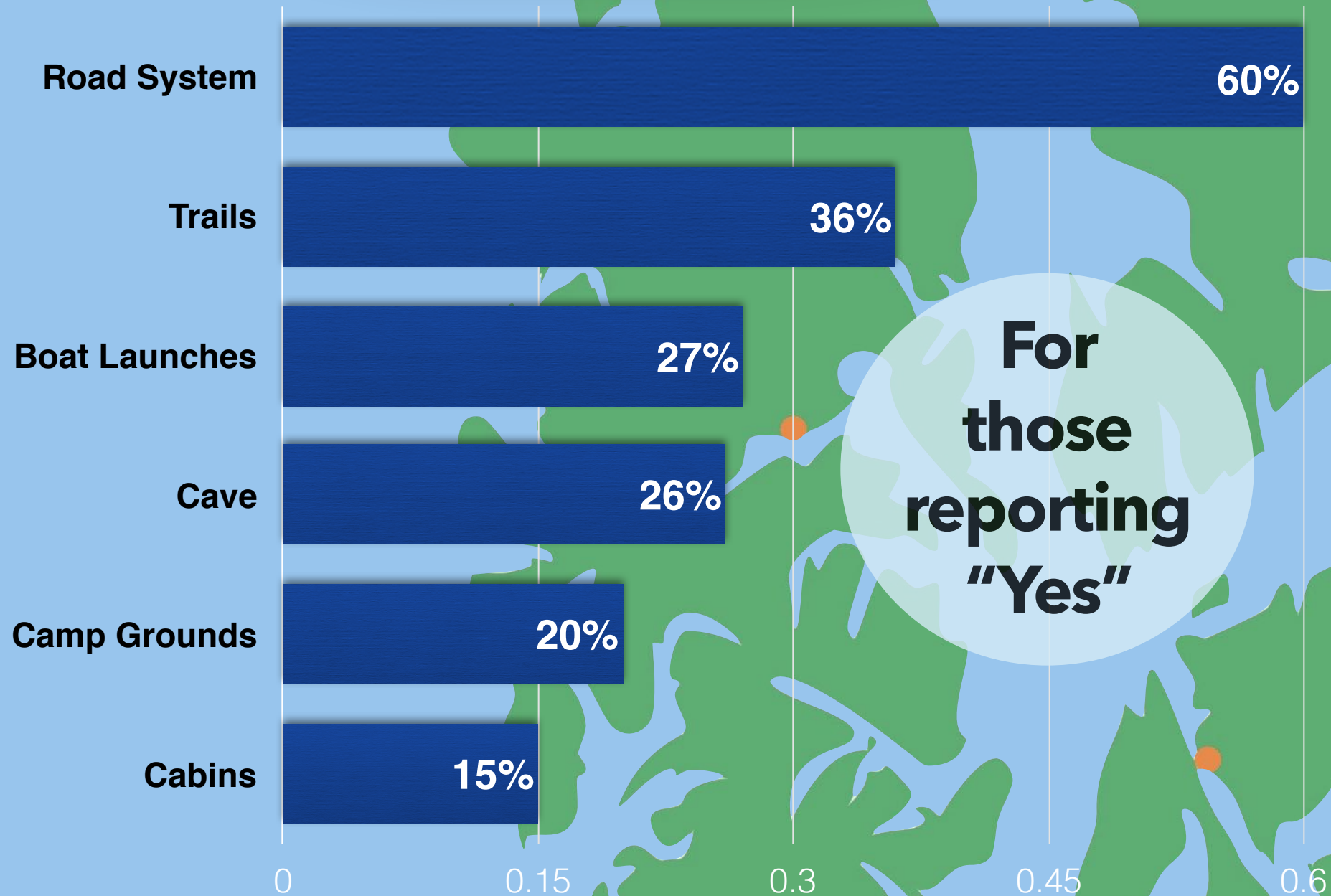


Did you use Forest Service facilities?

**Yes
=
58%**



Which Forest Service facilities did you use?



Did you enjoy your trip?

**Yes
=
98%**

Thank You



Rain Coast Data

Photo Credit: Carolyn Chapman.